

Deliverable A003.029 – Report on the Digitization of Cultural Assets



ISRICM-EU

Innovative Solutions for Refugee
Integration and Crisis Mitigation in
EU Member States

D003.029 Report on the Digitalization of Cultural Assets

ISRICM-EU: Innovative Approaches to Mitigate the Societal Consequences of
Russia's War of Aggression Against Ukraine within EU Countries
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1. DIGITAL CATALOGING STRATEGIES

The digitization process undertaken on the tangible and intangible cultural heritage of Grecia Salentina was rigorous and followed a well-defined methodological approach.

Following the participatory process involving local stakeholders and the initial mapping phase conducted on the heritage, 30 cultural assets were identified to initiate the process, based on specific selection criteria. Subsequently, the assets underwent a preliminary cataloging process following the standards of the ICCD (Central Institute for Cataloging and Documentation) and using a specific cataloging form template applicable to all types of heritage. Cataloging was followed by the actual digitization, using different methodologies depending on the nature of the cultural asset itself:

- 2D scanning via digital photography for documentary and bibliographic resources
- 360° photography for creating explorable and interactive immersive panoramas of architectural and landscape heritage
- Videos for the recording and documentation of intangible cultural heritage events

The acquired digital representations were accompanied by specific metadata records created according to the Europeana Data Model (EDM). Each asset was georeferenced in GIS, creating a geographically referenced information system that allows for the exploration and analysis of cultural assets in relation to their territorial context. The final phase involved the development of a simple and intuitive interface for accessing the data and digital representations of cultural heritage, designed to ensure an interactive and engaging experience of the cultural heritage of Grecia Salentina.

1.1 Criteria for the Selection of Cultural Heritage Assets

The selection of the thirty cultural heritage sites to be digitized was based on specific criteria:

- **Representativeness of the cultural identity of Grecia Salentina** with respect to a heterogeneous heritage in terms of its tangible and intangible manifestations: assets were selected that reflect the diversity, complexity, and historical stratifications of the area's cultural heritage, belonging to different typological categories. Specifically: defensive and residential architecture, religious architecture, public spaces in historic centers; cultural sites (house museums, museums, cultural hubs); examples of industrial archaeology linked to historical production systems; landscape assets related



to water supply; intangible assets linked to such water collection systems; documentary and bibliographic resources pertaining to the Griko linguistic heritage.

- **Historical, artistic, and cultural significance of cultural heritage:** priority has been given to those cultural heritage sites that are unique even at the regional level, as they are rare and valuable examples of specific architectural, artistic, or cultural forms. For example: examples of the pictorial styles of Byzantine and Late Gothic art (e.g., the Church of Santo Stefano in Soleto); examples of public space design (e.g., Piazza San Giorgio in Melpignano, the only example of a porticoed square in Apulia intended for a market); architectural features of particular value (e.g., Palazzo Marchesale Castriota in Melpignano or Il Castello de' Monti in Corigliano d'Otranto). Another example is the rainwater collection and filtration system consisting of pozzelle. These are also found throughout the rest of the Apulia region as isolated individual structures, but in Grecia Salentina they are characterized by their concentration in significant numbers in areas that have historically been public spaces. Digitization has made it possible to highlight specific aspects of these assets (such as little-known rooms or hidden architectural elements) that can be brought to light and made accessible to visitors.
- **Fragility and the need for knowledge and conservation:** cultural heritage sites such as pozzelle or courtyard houses are expressions of a peasant civilization and a rural heritage that for a long time was considered minor and not adequately investigated or preserved. Therefore, the digitization of these types of cultural heritage is particularly significant, especially in view of future conservation and restoration efforts: in the case of pozzelle, it aids in understanding the various sites, their characteristics, and their functioning, including in comparative terms; in the case of courtyard houses, it is a valuable tool for documenting the architectural elements characteristic of the historic centers of the municipalities of Grecia which, as private properties, are subject to uncontrolled modifications and transformations that lead to their loss.
- **Potential for use and engagement, including by temporary visitors and refugees with specific needs for linguistic and cultural integration:** some properties of particular significance (Palazzo Palmieri in Martignano, Palazzo Baronale de' Gualtieri in Castrignano de' Greci, Castello de' Monti in Corigliano d'Otranto, Palazzo Marchesale Castriota in Melpignano) have already been designated as heritage sites and are undergoing restoration and enhancement projects. Over time, these assets have



become true cultural hubs that, through their activities and services, serve as significant venues for promoting local culture and integration, representing a unique opportunity to engage and include specific audiences. Therefore, along with other cultural sites—such as house-museums, museums, and study centers—they have been identified as a priority for the digitization process.

1.2 Types of Assets (Tangible and Intangible Heritage)

The selection process to identify the 30 assets to be digitized sought to balance the need to preserve and enhance the cultural heritage of Grecia Salentina with the need to promote public awareness and access to these assets.

Following the co-design work carried out with stakeholders and the preliminary mapping conducted, cultural assets belonging to various categories were selected, as shown in the following table:

CULTURAL ASSET	GENERAL CATEGORY	TYPE OF CULTURAL ASSET
1. Palazzo Palmieri	Tangible Heritage	Fortified and residential architecture
2. Semi-underground oil mill of Palazzo Palmieri	Tangible Heritage	Industrial and manufacturing architecture
3. Pozzelle (San Pantaleo Wells)	Tangible Heritage	Landscape and rural heritage - water infrastructure
4. Pozzelle di Pirro	Tangible Heritage	Landscape and rural heritage - water infrastructure
5. Apigliano Pozzelle Archaeological Park	Tangible heritage	Landscape and rural heritage - water infrastructure
6. Cisterns of Masseria Gloria	Tangible heritage	Landscape and rural heritage - water infrastructure
7. Pozzelle Park	Tangible heritage	Landscape and rural heritage - water infrastructure
8. De Gualtieri's Palace	Tangible heritage	Fortified and residential architecture

9. Courtyard House (Former Abbey of Candelora della Giovannella and Sant'Onofrio)	Tangible heritage	Minor residential architecture
10. Mauro Monico Farmhouse	Tangible Heritage	Rural architecture
11. Cloister of the Dominican Convent	Tangible Heritage	Religious architecture
12. Underground Oil Mill of Palazzo Granafei	Tangible Heritage	Industrial and manufacturing architecture
13. Passageway between Via Giudeca and Via Forgia	Tangible Heritage	Historic Center
14. Chora-ma Study Center (Granafei Palace, stables)	Tangible Heritage	Fortified and residential architecture
15. Pozzelle	Tangible heritage	Landscape and rural heritage - water infrastructure
16. Church of St. Stephen	Tangible Heritage	Religious architecture
17. Pozzelle Park	Tangible heritage	Landscape and rural heritage - water infrastructure
18. Castello de' Monti	Tangible Heritage	Fortified and residential architecture
19. Piazza San Giorgio	Tangible heritage	Historic Center
20. Palazzo Marchesale Castriota	Tangible Heritage	Fortified and residential architecture
21. House Museum of Rural Life and Grika Culture	Tangible Heritage	Cultural site
22. Villa Comunale	Tangible Heritage	Landscape Heritage - Parks and Gardens
23. Courtyard House - Corte Grande	Tangible Heritage	Minor residential architecture
24. Via Costantino	Tangible Heritage	Historic Center
25. Ducal Palace - Gardens	Tangible Heritage	Fortified and residential architecture

26. Underground Oil Mill	Tangible Heritage	Industrial and manufacturing architecture
27. MUS.AR.CA. Carpignano Salentino Archaeological Museum	Tangible Heritage	Cultural Site
28. Handwritten notebook by Vito Domenico Palumbo "Association formed for the purpose of publishing a Modern Salento Library"	Tangible heritage	Bibliographic and documentary heritage
29. Il Lamento, Vito Domenico Palumbo, 1896, First Printed Edition	Tangible heritage	Bibliographic and documentary heritage
30. "March 2025: Flooded Pozzelle"	Intangible heritage	Audio-visual testimony

1.3 Digital tools and methods used

The digitization process is based on a hybrid architecture that integrates an intuitive interface with a rigorous system for cataloging and spatializing data.

Specifically, the following have been implemented:

1. **A web portal serving as the strategic tool for institutional communication:** the technological choice fell on WordPress, a CMS (Content Management System) that ensures a balance between operational flexibility and technical robustness. Accessible at:

<https://www.cittafertile.it/openlab/highlights-on-the-heritage/> ;

2. **A mapping system** integrated into the portal and based on open-source GIS that uses QGIS (Quantum GIS), accessible from the portal (see point 1) and directly at:

https://www.cittafertile.it/map_highlights-on-the-heritage/.

1.4 Institutional Communication Graphic Interface

The portal serves as a strategic tool for institutional communication focused on urban regeneration, participatory processes, and communication regarding cultural heritage. It is not merely a showcase, but a dynamic platform that integrates editorial content and project presentations. The technological choice fell on WordPress, a CMS (Content Management System) that ensures a balance between operational flexibility and technical robustness. Access address:

www.cittafertile.it/openlab/highlights-on-the-heritage

1.4.1 The CMS used: WordPress

WordPress allows you to manage the entire lifecycle of a website through an intuitive graphical interface, eliminating the need to directly modify the source code for daily operations. It also enables:

- separation of content and structure: The database stores the text, while themes manage the aesthetics, allowing for quick redesigns without data loss.
- User Management: It allows for the definition of clear hierarchies (Admin, Editor, Author) to ensure secure collaboration.

The adoption of WordPress for this specific project is justified by:

- Editorial autonomy: The team can publish new projects or articles in real time.
- Format versatility: It easily handles various types of content, from static institutional pages to dynamic blog posts.
- Open-Source Nature: Ensures the platform is not tied to proprietary vendors, allowing for free modifications and future integrations.

1.4.2 Site Architecture

The site follows a clear hierarchy that distinguishes between:

- Static Pages: Long-term institutional content such as "About Us" and "Contact Us."

- **Dynamic Content:** Articles and project pages organized by category, ideal for continuously documenting activities.
- **SEO-friendly URLs:** The use of descriptive permalinks (specifically: cittafertile.it/progetti/project-name) improves both the user experience and search engine rankings.

1.4.3 Frontend and Web Technologies

The user interface is built on the pillars of modern web development: HTML5 for structure, CSS3 for styling, and JavaScript for interactivity.

- **Responsive Design:** The layout automatically adapts to smartphones, tablets, and desktops.
- **Visual Component:** Given the architectural/urban nature of the project, the frontend emphasizes images and galleries to document the interventions.

1.4.4 Implemented Features

- **Block Editor.** Facilitates the visual creation of complex layouts.
- **SEO Optimization:** Includes meta tag management (titles and descriptions for Google) and automatic sitemap generation for indexing.
- **Maintenance:** The system supports automatic updates of the core and plugins to mitigate security risks.
- **Scalability:** The modular structure allows for the addition of new sections or advanced features (via plugins) as the Openlab project grows.

1.4.5 Main Components and Plugins

Although not publicly disclosed, inferential analysis suggests the use of industry-standard tools:

- **Yoast SEO:** For comprehensive control over search engine visibility.
- **Wordfence:** An application firewall that protects the backend from unauthorized access attempts.
- **LiteSpeed Cache:** Essential for speeding up page loading by reducing server load.

- **Toolset:** Used specifically to manage the complexity of the "Projects" section, allowing for the creation of custom fields and relationships between content.
- **CookieYes:** To ensure legal compliance with privacy and cookie regulations.

1.4.6 Summary Technical Assessment

The site benefits from a solid infrastructure that is easy to update and optimized for search engines. Its ease of management allows the Openlab team to keep the site up to date without incurring additional development costs for each new piece of content.

Despite these advantages, challenges remain regarding updates (the need for constant maintenance to avoid bugs or vulnerabilities) and performance (the use of many plugins and heavy visual content requires a high-quality hosting configuration to prevent slow navigation).

To ensure the durability and technical longevity of the cittafertile.it/openlab portal, it will be necessary to address several key areas that go beyond simply publishing content.

1.5 Mapping on Open Source GIS

The methodology adopted for cataloging and spatializing cultural heritage assets was based on the use of QGIS (Quantum GIS), a leading software in the Open Source Geographic Information Systems (GIS) landscape. The choice of an open-source architecture not only meets criteria of economic sustainability but also ensures maximum data interoperability, the absence of vendor lock-in, and compliance with standards defined by the Open Geospatial Consortium (OGC).

The infrastructure was designed to overcome the static nature of traditional cartography, evolving toward a dynamic Geographic Database (Geodatabase) model capable of integrating vector data, alphanumeric attributes, and external multimedia resources.

To ensure the metric accuracy and spatial consistency of the layers produced, the entire project was set up in the WGS84 / UTM Zone 33N (EPSG:32633) reference system. This conformal cylindrical projection was selected to minimize area and distance distortions within the geographic reference framework, ensuring perfect superimposability with regional technical



maps (CTR), topographic databases, and high-resolution orthophotos provided by national WMS/WMTS services.

Each property has been precisely georeferenced through the acquisition of planimetric coordinates (X, Y), enabling accurate spatial analysis and the generation of relational topologies between the structure and the surrounding territorial context.

The core information of the system lies in the Attribute Table, structured according to database normalization criteria to optimize queries and data management. The following fields have been implemented for each record:

- Identifiers and Location: *Name of the asset, Municipality, and Address*, essential for indexing and text search.
- Geometric Data: *X and Y coordinates* expressed in meters (UTM), essential for exporting to interoperable formats (CSV, GeoJSON) and for field verification.

One of the competitive advantages of this GIS system lies in its incremental nature. Unlike static editorial or cadastral products, the project is configured as a "living organism":

- Asynchronous Enrichment: It is possible to integrate new fields (e.g., construction era, preservation restrictions, accessibility status) or update multimedia links at any time, without compromising the integrity of the existing structure.
- Format Versatility: The use of the GeoPackage (GPKG) format as the primary container ensures that geometry, attributes, and display styles are stored in a single SQLite file, which is easily exchangeable and performs well even with large datasets.
- Implementation of Advanced Spatial Analyses: The resulting database enables proximity analyses (buffers), density maps (heatmaps), or visibility analyses, transforming simple mapping into a Decision Support System (DSS) for urban planning and tourism and cultural development.

In summary, the proposed methodology transforms geographic data into an integrated information hub. The combination of the precision of WGS84 UTM 33N georeferencing, the semantic depth of the attribute table, and the visual immediacy of 360° photos sets a high

standard for the digital documentation of cultural heritage, offering an indispensable tool for the protection, management, and informed enjoyment of the community's heritage.

2. DIGITAL PRESERVATION STRATEGIES

2.1 Long-term digital archiving solutions: Institutional portal

2.1.1 Evolutionary Maintenance and Security

Since WordPress is a dynamic, open-source system, its longevity depends directly on the frequency of updates. Below are the choices made during the implementation of the digital system.

- **Regular Updates:** It is essential to keep the WordPress core, themes, and plugins (such as Yoast SEO or Wordfence) up to date to avoid security vulnerabilities.
- **Active Monitoring:** Use tools such as Wordfence for access monitoring and protection via an application firewall.
- **Redundant Backups:** Implement an automatic backup system (daily or weekly) on external servers to ensure immediate recovery in the event of technical failures or hacker attacks.

2.1.2 Performance Optimization

A website that slows down over time tends to be abandoned by users and penalized by search engines. Here are the steps we plan to take to optimize performance:

- **Cache Management:** Continue to use and properly configure LiteSpeed Cache to reduce loading times and server requests.
- **Media Optimization:** Since the site has a "strong visual component," it is essential to compress images before uploading them to avoid overloading storage and bandwidth.
- **Scalable Hosting:** Plan to upgrade to higher-performance hosting plans if traffic or the number of projects increases, mitigating issues related to the current configuration.



2.1.3 Content Management and Scalability

Sustainability also depends on the structure's ability to accommodate new data without becoming chaotic. Consequently, the following choices were made:

- **Modular Architecture:** Leverage the scalable nature of the CMS to add new sections or expand functionality via plugins without having to rewrite code.
- **Use of Toolset:** Continue using tools like Toolset to maintain an advanced and organized "Projects" content structure, facilitating future search and cataloging.
- **Database Cleanup:** Periodically delete old post revisions, spam comments, and unused plugins to keep the database lightweight and responsive.

2.1.4 Compliance and Accessibility

A sustainable portal must stay up to date with legal regulations and web standards, so a privacy update is planned: Use CookieYes to ensure that cookie management and the privacy policy always comply with the latest directives (such as the GDPR).

2.2 Long-Term Digital Archiving Solutions: QGIS Open Source

The methodological architecture implemented in the QGIS environment, based on the interoperability of *open-source* formats and the rigor of WGS84 UTM 33N georeferencing, goes beyond a mere spatial survey function; rather, it serves as an advanced long-term digital archiving solution, designed to ensure the persistence, integrity, and dynamic accessibility of the information and multimedia heritage over time, preserving the historical memory of the cultural asset

2.3 Documentation Standards and Metadata Models

For the cataloging phase—preceding the digitization process of the thirty cultural assets of Grecia Salentina—the *SCAN 4.0 ICCD* form was used as the documentation standard, a master record template for cultural assets developed by the Central Institute for Cataloging and Documentation (ICCD) of the Italian Ministry of Culture. This form was designed to simplify the cataloging and inventorying of cultural heritage, offering a single, versatile model for all categories of assets (movable, immovable, and intangible) and for all disciplinary fields. The

SCAN 4.0 form contains a limited set of information, which can later be transferred to a specialized form to facilitate a more in-depth understanding of an asset. It therefore represents an inventory level, as it contains only the mandatory fields necessary for the correct identification of the asset. The ICCD developed this form to expedite the identification of assets, complementing the other types of catalog forms already in use.

Regarding metadata models, *the Europeana Data Model (EDM)* has been adopted, which provides a common framework for describing digital resources. In particular, the EDM categories relating to *the physical object (edm:ProvidedCHO)*, the *digital representation (edm:WebResource)*, and *aggregation (edm:Aggregation)* have been used in cases where there are multiple digital representations of the same item. The adoption of these standards and metadata models ensures the interoperability of systems, allowing for the integration and sharing of collected information with other systems and platforms, such as national and international cultural portals, research databases, and applications for accessing cultural heritage. In this way, digitized materials and the information collected can be easily found and used by other systems and applications, helping to create an integrated and open information ecosystem for the promotion of the cultural heritage of Grecia Salentina. Furthermore, the cataloging record used features dual field labels, associating the ICCD fields with the metadata pertaining to the physical object (Edm:ProvidedCHO) as specified by *the Europeana Data Model (EDM)*.

Below is the developed cataloging record template:

IDENTIFICATION (CD)			
Unique code edm:Provide dCHO			
Record Type (TSK)	SCAN	Cataloging Level (LIR)	I
CULTURAL PROPERTY (OG)			

Name/Title (OGN) <i>dc:title</i>			
MIC Protection Scope (AMB)			
General category (CTB) <i>dc:type</i>			
Definition (OGD)			
LOCATION (LC) <i>dcterms:spatial</i>			
Region (LCR)		Province (LCP)	
Municipality (LCP)		Address (LCI)	
GEOREFERENCING (GE) - COORDINATES (GEC)			
Location type (GEL)		Georeferencing type (GET)	
Reference system (GEP)			
X-coordinate (East longitude) GECX		Y-coordinate (North latitude) (GECY)	
TIMELINE/CULTURAL DEFINITION (DT; dc:date)			

Time frame/period (DTZG) dc:date			
ANALYTICAL DATA (DA)			
Description of the asset (DES) dc:description			
Photographic reference (FTA)			
TECHNICAL DATA (MT)			
Legal Status (CDG) - dc:rights		Administrative Measures - Summary (BPT)	
Administrative measures -			



specifications (NVC)	
Status (STA)	
Conservation status (STC)	
DOCUMENTATION (DO)	
DOCUMENT (DCM)	
Identification code (DCMN)	
Type/medium/format (DCMP)	
Title/caption (DCMM)	
Author (individual/collective entity) (DCMA)	
Date (DCMR)	
Web address (URL) (DCMW) edm:WebResource	
License/terms of use (DCML)	

Bibliography /Webography (BIB)	-
CERTIFICATION/DATA MANAGEMENT (CM)	
Manager (CMR)	
Year of Compilation (CMA)	
Publication Profile (ADP)	

Below is the metadata record template developed for the acquired digitizations:

METADATA	VALUE	RESOURCE TYPE
dc:title		Edm:ProvidedCHO (physical object)
dc:description		Edm:ProvidedCHO (physical object)
dc:identifier		Edm:ProvidedCHO (physical object)
dcterms:spatial		Edm:ProvidedCHO (real object)
dc:date		Edm:ProvidedCHO (real object)

Edm:hasView (Primary digital representation)		Edm:WebResource (digital representation)
dc:source		
dc:identifier		Edm:WebResource (digital representation)
dc:type		Edm:WebResource (digital representation)
dc:format		Edm:WebResource (digital representation)
dcterms:created		Edm:WebResource (digital representation)
dcterms:extent		Edm:WebResource (digital representation)
dc:creator:		Edm:WebResource (digital representation)
edm:rights		Edm:WebResource (digital representation)
edm:rightsHolder		Edm:WebResource (digital representation)
dc:publisher		Edm:WebResource (digital representation)
Edm:hasShownby (Digital representation of the real object)		Edm:WebResource (digital representation)
dc:source		Edm:WebResource (digital representation)

dc:identifier		Edm:WebResource (digital representation)
dc:type		Edm:WebResource (digital representation)
dc:format		Edm:WebResource (digital representation)
dcterms:created		Edm:WebResource (digital representation)
dcterms:extent		Edm:WebResource (digital representation)
dc:creator		Edm:WebResource (digital representation)
edm:rights		Edm:WebResource (digital representation)
edm:rightsHolder		Edm:WebResource (digital representation)

2.4 Accessibility and Inclusivity (including refugees and new residents)

The main advantage of accessibility via web links is that it eliminates the need to install specialized software. The end user (citizen, administrator, tourist) does not need GIS skills or high-performance computers. Computing power and symbol management remain on the server side, while the user interacts with a “lightweight” and responsive map via a standard browser (Chrome, Safari, Firefox), whether on a PC or a smartphone.

While QGIS Desktop offers hundreds of tools, the web version is streamlined for non-expert users. This accessibility translates to:

- **Intuitive Navigation:** Zoom, pan, and text search functions similar to those of Google Maps, making interaction immediate.

- Simple Querying: By clicking on a point (the cultural asset), the user opens a clean pop-up showing the name, address, and, most importantly, a direct link to the 360° photo and the asset's details page. In this way, the complexity of the "attribute table" is hidden behind a visually appealing interface.

The integration of georeferenced 360° photos is the element that, more than any other, ensures cognitive accessibility. While alphanumeric data (X, Y coordinates) is comprehensible only to a technician, a spherical photo allows anyone to virtually "inhabit" the space of the cultural asset. This transforms the GIS from an archiving tool into a tool for narrating the territory.

WebGIS allows for the implementation of different levels of access. A technician can access more in-depth data, while the general public can view only the essential information. Furthermore, accessibility is ensured by the ability to integrate assistive tools (such as text-to-speech readers for descriptive records or high-contrast maps), making cultural heritage accessible even to people with various disabilities.

In summary, transforming the QGIS project into a web link is not merely a technical choice for data distribution, but a strategy for digital inclusion. It allows us to capitalize on the scientific rigor of mapping (WGS84, attribute tables, cataloging) by transforming it into a freely accessible public service capable of generating social, tourism, and cultural value through universal and immediate accessibility. Finally, this solution complies with European directives (such as the INSPIRE Directive) on the sharing of geographic data and the transparency of environmental and cultural information.

Lastly: the choice of English, the lingua franca par excellence, was made to ensure linguistic accessibility for users.

2.5 Dissemination and promotion of the digital platform

Here is a proposal for a strategic **Communication Plan** aimed at promoting the web portal dedicated to the cultural heritage (tangible and intangible) of Grecia Salentina, specifically designed and envisioned for refugees living in the area (and for new citizens in general).



The main objective is not only to "inform," but to foster social inclusion, intercultural dialogue, and a sense of belonging through the discovery of a land that, by its very historical nature (the Griko enclave), has always been a bridge between different cultures, languages, and shores of the Mediterranean.

2.5.1 Scenario Analysis and Objectives

The Context

Grecia Salentina is an area with a strong historical, linguistic (*Griko*), and cultural identity. The web portal serves as a "gateway" to this heritage. For a refugee, learning about the history of their host territory aids orientation, reduces feelings of isolation, and activates dynamics of active citizenship.

Plan Objectives

- **Awareness:** Introduce the web portal to refugees, asylum seekers, and reception sector operators.
- **Engagement:** Encourage active use of the portal as a tool for local discovery and linguistic/cultural learning.
- **Inclusion and Connection:** Create opportunities for real-life (offline) encounters sparked by the portal's (online) content.

2.5.2 Target Audience (The Publics)

For communication to be effective, we must divide the target audience into two macro-categories:

Primary Target (The Beneficiaries)

- **Refugees and asylum seekers** hosted in reception centers (SAI, CAS) within the province of Lecce and the wider Puglia region.
- **Unaccompanied Migrant Minors (UMMs).**
- **New citizens and foreign communities** already established in Salento.



Secondary Target (The "Multipliers" or Facilitators)

- **Social workers, intercultural mediators**, educators, and psychologists in reception centers.
- **Third-sector associations**, NGOs, and local volunteer networks.
- **Schools** (especially CPIA – Provincial Centers for Adult Education) and teachers of Italian L2 (Italian as a Second Language).

2.5.3 Message Strategy and Tone of Voice

The tone of communication must be warm, welcoming, accessible, and horizontal, strictly avoiding any patronizing language.

- **Key Concept:** *"Highlights on the heritage", "Grecia Salentina is a land of encounters. Our history is like yours. Let's discover it together."*
- **Multilingualism:** All key communication materials must be translated into the languages most spoken by the target audiences (e.g., **English, French, Arabic, Ukrainian, Bengali, Somali**), as well as simplified, **Easy-to-read Italian**.

2.5.4 Communication Channels and Actions (Online/Offline Mix)

Given the target audience, digital communication alone is not enough. An integrated approach that places human relationships at the center is essential.

A. Offline and Proximity Communication (The Most Important)

Refugees often rely on trusted mediators. We must reach the physical spaces they frequent.

- **The "Welcome Toolkit":** Creation of a colorful, highly visual, pocket-sized folding paper brochure (utilizing icons and maps), printed in multiple languages. It will feature a prominent, large **QR Code** linking directly to the portal.
- **Capillary Distribution:** Delivery of toolkits and informational posters to:
 - SAI and CAS centers across the province.
 - Immigration offices, municipal information desks, and local trade union offices.
 - Italian language schools (CPIA) and parishes/Caritas centers.

- **Face-to-Face Presentation Meetings:** Organize small, itinerant workshops directly within reception centers or Italian language schools. Portal cultural operators can demonstrate how to navigate the site, perhaps using music (such as *Pizzica* or songs in *Griko*) or culinary traditions as an emotional hook.

B. Digital and Mobile-First Communication

Almost all refugees own a smartphone, which serves as their lifeline to the world.

- **Mobile Optimization of the Portal:** The website must be extremely lightweight, fast-loading (even with limited data connections), and fully responsive.
- **Social Media (Facebook and Instagram/TikTok):**
 - Use of Facebook (highly popular for foreign community groups).
 - Use of Instagram and TikTok for micro-videos (Reels) highlighting intangible heritage (e.g., "How to make homemade pasta in Salento," "The meaning of the Taranta," "Words shared between Griko, Arabic, and Greek"). Videos must include multilingual subtitles.
- **WhatsApp/Telegram Campaigns:** Creation of graphics and short audio-guides that can easily be shared via WhatsApp (the most widely used messaging tool) through intercultural mediator networks.

C. "Phygital" Events (Blending Physical and Digital)

3. **Intercultural Heritage Walks:** Organize free guided tours of the Grecia Salentina villages for youth from reception centers. During the walk, participants can use the portal on their phones to discover monuments, listen to audio clips of the Griko language, or view historical photos.
4. **Storytelling Workshops:** Invite refugees to draw parallels between the heritage of Grecia and that of their home countries (e.g., the concept of hospitality, traditional music, agricultural rituals), subsequently publishing these contributions on the portal itself.

2.5.5 Timeline (Launch Phases)

Ideally, the plan will be rolled out over a **6-month period**:

Phase	Period	Main Activities
Phase 1: Preparation	Month 1	Translation of key content, graphic design of printed materials (brochures, posters with QR Codes), mapping and contacting coordinators at SAI/CAS centers and CPIA schools.
Phase 2: Engaging Facilitators	Month 2	Training/presentation meetings dedicated exclusively to intercultural mediators and social workers. Distribution of the digital toolkit.
Phase 3: Launch & Proximity	Month 3 - 4	Distribution of printed materials. Launch of workshops in reception centers and Italian schools. Launch of social media channels featuring multilingual video clips.
Phase 4: Field Experience	Month 5	Organizing the first "Heritage Walks" and storytelling workshops to populate the portal with

		user-generated content.
Phase 5: Evaluation	Month 6	Analyzing website traffic data, gathering feedback from operators and beneficiaries to plan long-term sustainability.

2.5.6 Monitoring and KPIs (Key Performance Indicators)

To assess the effectiveness of the plan, we will monitor the following metrics:

- **Portal Traffic:** Number of unique users, time spent on pages, and, crucially, the linguistic origin of the visits (e.g., how many users select the Arabic, French, or English versions).
- **QR Code Scans:** The number of users accessing the site via the printed materials.
- **Offline Participation:** The number of refugees participating in the heritage walks and presentation workshops.
- **Social Media Engagement:** The number of shares and comments on informational posts.

3. QUANTITATIVE INDICATOR

3.1 List of Digitized Cultural Heritage

In line with the established conservation and enhancement objectives, the following is an analytical inventory of cultural heritage, both tangible and intangible, that underwent digitization during the project.

MUNICIPALITY	CULTURAL ASSET	CATALOGING RECORD ID	DIGITIZATION	360° PHOTO	INSTA 360° LINK	DATE OF ACQUISITION
MARTIGNANO						
1	Palmieri Palace	UCGS_P C_01				
	1.1		Martignano, Palazzo Palmieri, 1st floor, Library of Happiness	UCGS_M RTGN_P P_O1	https://s.insta360.com/p/ea3f9b645e4ecff20da9ae045461b158?region=SG	March 26, 2006
	1.2		Martignano, Palazzo Palmieri, Terrace	UCGS_M RTGN_P P_O2	https://s.insta360.com/p/3fdac1a69b17c5444d01a37d61c9f155?region=SG	March 6, 2026
	1.3		Martignano, Palazzo Palmieri, Courtyard	UCGS_M RTGN_P P_O3	https://s.insta360.com/p/3e90bdaee6efd655a04d48ae38262bb8?region=SG	March 26, 2016
	1.4		Martignano, Palazzo Palmieri, Garden	UCGS_M RTGN_P P_O4	https://s.insta360.com/p/5af20c2589e52e4155aa7938b9b33f21?region=SG	March 6, 2026
	1.5		Martignano, Palazzo Palmieri, Piazza Facade	UCGS_M RTGN_P P_O5	https://s.insta360.com/p/100a693457fb053a954723c17106fbdb?region=SG	6.03.26
2	The semi-underground oil mill at Palazzo Palmieri	UCGS_P C_02				
	2.1		Martignano, Semi-underground oil	UCGS_M RTGN_FI PP_O1	https://s.insta360.com/p/eb99bfe6369ea09b	6.03.26

			mill of Palazzo Palmieri, View 1		534bdd3759ceddfd?region=SG	
	2.2		Martignano, Semi-underground oil mill of Palazzo Palmieri, View 2	UCGS_M RTGN_FI PP_O2	https://s.insta360.com/p/10659803f597381969ff07222376de5f?region=SG	6.03.2 6
	2.3		Martignano, Semi-underground oil mill of Palazzo Palmieri, View 3	UCGS_M RTGN_FI PP_O3	https://s.insta360.com/p/34bb689868e7642c5ef072d738e15152?region=SG	6.03.2 6
	3	Pozzelle (Wells of San Pantaleo)	UCGS_P C_03			
	3.1		Martignano, Pozzelle, Area	UCGS_M RTGN_P SP_O1	https://s.insta360.com/p/65254cca6f654d6c52dfa0bbabec8604?region=SG	6.03.2 6
	3.2		Martignano, Pozzelle, Inside Pozzella	UCGS_M RTGN_P SP_O2	https://s.insta360.com/p/5c3dd01c16a6d822ced747e090021a84?region=SG	6.03.2 6
ZOLLINO						
	4	Pozzelle di Pirro	UCGS_P C_04			6/3/26
	4.1		Zollino, Pozzelle di Pirro, Area	UCGS_Z LLN_PP_ 01	https://s.insta360.com/p/91e6128fd1ba5237991bb839fd7ee9ee?region=SG	6.03.2 6
	4.2		Zollino, Pozzelle di Pirro, Inside Pozzella No. 44	UCGS_Z LLN_PP_ 02	https://s.insta360.com/p/66f5b4acf36f86c2750218910401de51?region=SG	6.03.2 6

5	Apigliano Pozzelle Archaeological Park	UCGS_P C_05				6.03.2 6
5.1			Zollino, Apigliano Pozzelle Archaeological Park, Area	UCGS_Z LLN_PAP A_01	https://s.insta360.com/p/8a408ccc628a7a6180d32c7d192ab576?region=SG	6.03.2 6
6	Cisterns of Masseria Gloria	UCGS_P C_06				6.03.2 6
6.1			Zollino, Cisterne di Masseria Gloria, Area	UCGS_Z LLN_CM G_01	https://s.insta360.com/p/d46f1d8ab5781c32d6a8bdd66fc034ca?region=SG	6.03.2 6
CASTRIGNANO DE' GRECI						
7	Pozzelle Park	UCGS_P C_07				6/3/26
7.1			Castrignano de' Greci, Pozzelle Park, Area	UCGS_C STRN_P P_01	https://s.insta360.com/p/074393922f6ec96fd97ca9d2108e7221?region=SG	
7.2			Castrignano de' Greci, Pozzelle Park, Area, View 2	UCGS_C STRN_P P_02	https://s.insta360.com/p/18bafa123e542c89872232d3c8cc0d46?region=SG	6/3/26
7.3			Castrignano de' Greci, Pozzelle Park, Inside Pozzella	UCGS_C STRN_P P_03	https://s.insta360.com/p/6467474f44d38bf223ad8462bf620101?region=SG	6/3/26
8	De Gualtieri's Palace	UCGS_P C_08	Castrignano de' Greci, Palazzo De Gualtieri's, Main Facade	UCGS_C STRN_P G_01	https://s.insta360.com/p/780f63cb13089ca736c563fb0ea31bea?region=SG	03/12/ 26

			Castrignano de' Greci, Palazzo De Gualtieriis, Courtyard	UCGS_C STRN_P G_02	https://s.insta360.com/p/5b1608636b2716c2921bb46a8472e96e?region=SG	03/26/ 12
	Courtyard House (Former Abbey of Candelora della Giovannella and Sant'Onofrio)	UCGS_P C_09	Castrignano de' Greci, Courtyard House (Former Abbey of Candelora della Giovannella and Sant'Onofrio), Courtyard	UCGS_C STRN_C C_01	https://s.insta360.com/p/ebd62da135d6b74dc87a1cb0646ac07f?region=SG	March 26, 2012
10	Masseria Mauro Monico	UCGS_P C_10	Castrignano de' Greci, Masseria Mauro Monico, Exterior	UCGS_C STRN_M MM_01	https://s.insta360.com/p/b7a9b56d0ad606e0f5fea126472692ca?region=SG	03/12/ 26
			Castrignano de' Greci, Masseria Mauro Monico, Courtyard	UCGS_C STRN_M MM_01	https://s.insta360.com/p/7cd5c899795826a394e6b49d52f4dee3?region=SG	03/26/ 12
STERNATIA						
11	Cloister of the Dominican Convent	UCGS_P C_11	Sternatia, Dominican Convent, Elevation	UCGS_S TRNT_C D_01	https://s.insta360.com/p/e74604b6c0702499f4b86f0be0fa2554?region=SG	March 10, 2026
			Sternatia, Dominican Convent, Cloister	UCGS_S TRNT_C D_02	https://s.insta360.com/p/6eaadcd22297a92e2338deadeaf0e128?region=SG	03/26/ 10
12	Underground Oil Mill of Palazzo Granafei	UCGS_P C_12	Sternatia, Underground Oil Mill of Palazzo Granafei, View 1	UCGS_S TRNT_FI _01	https://s.insta360.com/p/3cf2f1e1d547762c09f0f03bd9c27c52?region=SG	March 10, 2026

			Sternatia, Underground Oil Mill of Palazzo Granafei, View 2	UCGS_S TRNT_FI _02	https://s.insta360.com/p/3b89a66c1b5c093b24703b90fab260ce?region=SG	10/03/ 26
			Sternatia, Underground Oil Mill of Palazzo Granafei, View 3	UCGS_S TRNT_FI _03	https://s.insta360.com/p/d163f8c5ccc539e1f43e0748aaf76824?region=SG	10/03/ 26
			Sternatia, Underground Oil Mill of Palazzo Granafei, View 4	UCGS_S TRNT_FI _04	https://s.insta360.com/p/e6120913fb7b442b374be823a8a23bb7?region=SG	10/03/ 26
13	Passageway Via Giudeca - Via Forgia	UCGS_P C_13	Sternatia, Via Giudeca - Via Forgia Passageway, View 1	UCGS_S TRNT_C C_01	https://s.insta360.com/p/bb4380acb2b46db5509debf362f301c5?region=SG	03/26/ 10
			Sternatia, Passageway Via Giudeca - Via Forgia, View 2	UCGS_S TRNT_C C_02	https://s.insta360.com/p/c651bee3dda22ee0733e4ef7480c8203?region=SG	10/03/ 26
14	Chora-ma Study Center (Palazzo Granafei, stables)	UCGS_P C_14	Sternatia, Chora-ma Study Center, hall (Palazzo Granafei stables)	UCGS_S TRNT_C SC_01	https://s.insta360.com/p/9c7a615943925529d0377dac2405fcac?region=SG	March 10, 2026
SOLETO						
15	Pozzelle	UCGS_P C_15	Soletto, Pozzelle, Area	UCGS_S LT_PP_0 1	https://s.insta360.com/p/185ad07e581751b1afaf8674fb6552fd?region=SG	03/10/ 26

16	Church of St. Stephen	UCGS_P C_16	Soletto, Church of St. Stephen, Facade	UCGS_S LT_CSS_ 01	https://s.insta360.com/p/b9f811b83bd9d9b539394698889bc53c?region=SG	March 10, 2026
			Soletto, Church of St. Stephen, Interior	UCGS_S LT_CSS_ 02	https://s.insta360.com/p/b281d5555ae361b906cacad27b48021f?region=SG	10/03/26
CORIGLIANO D'OTRANTO						
17	Pozzelle Park	UCGS_P C_17	Corigliano D'Otranto, Pozzelle Park, Area	UCGS_C RGLN_P P_01	https://s.insta360.com/p/a5941699674d6a2458bd08088b9216b0?region=SG	10.03.26
			Corigliano D'Otranto, Pozzelle Park, Inside Pozzella	UCGS_C RGLN_P P_02	https://s.insta360.com/p/b8ff989bc7b6842468343147a966739f?region=SG	10/03/26
18	Castello de' Monti	UCGS_P C_18	Corigliano D'Otranto, Castello de' Monti, Elevation	UCGS_C RGLN_C M_01	https://s.insta360.com/p/72d6cb39ef8fb1f87fca9c62bc15b4ff?region=SG	March 10, 2026
			Corigliano D'Otranto, Castello de' Monti, Courtyard	UCGS_C RGLN_C M_02	https://s.insta360.com/p/3a2f67c41bb68cf19313e6fba1fb16e?region=SG	March 26, 2010
			Corigliano D'Otranto, Castello de' Monti, Sant'Antonio Tower	UCGS_C RGLN_C M_03	https://s.insta360.com/p/49cc2ad0583b41dc975cc08f11363d4e?region=SG	March 26, 2010
			Corigliano D'Otranto, Castello de' Monti, First-floor Hall	UCGS_C RGLN_C M_04	https://s.insta360.com/p/35ae47c2946dcb975f486fdda87785d9?region=SG	March 26, 2010

			Corigliano D'Otranto, Castello de' Monti, Community Library	UCGS_C RGLN_C M_05	https://s.insta360.com/p/0272e9c34f4343c9951944bb7b275b47?region=SG	March 26, 2010
MELPIGNANO						
19	Piazza San Giorgio	UCGS_P C_19	Melpignano, Piazza San Giorgio	UCGS_M LPGN_P SG_01	https://s.insta360.com/p/44b0e8bea8049ee5161afee6c612b910?region=SG	March 10, 2026
			Melpignano, Piazza San Giorgio, North Portico	UCGS_M LPGN_P SG_02	https://s.insta360.com/p/b70d0ae3d7863a9e6346a6c9b9f818de?region=SG	03/26/ 10
20	Marchese Castriota Palace	UCGS_P C_20	Melpignano, Palazzo Marchesale Castriota, Elevation	UCGS_M LPGN_P MC_01	https://s.insta360.com/p/894034541bf4e5ac9d40e8d52893ac5b?region=SG	March 26, 2010
			Melpignano, Palazzo Marchesale Castriota, Entrance Hall	UCGS_M LPGN_P MC_02	https://s.insta360.com/p/6a0e6b34b24844ed3d38373ec61329c0?region=SG	10/03/ 26
			Melpignano, Palazzo Marchesale Castriota, Garden, View 1	UCGS_M LPGN_P MC_03	https://s.insta360.com/p/d4db67be8cf47a54ed6397dcd5a35575?region=SG	10/03/ 26
			Melpignano, Palazzo Marchesale Castriota, Garden, View 2	UCGS_M LPGN_P MC_04	https://s.insta360.com/p/c5c5873c69ac082bb08fed6cd67dca73?region=SG	10/03/ 26
			Melpignano, Palazzo Marchesale Castriota, Ground Floor, Frescoed Room	UCGS_M LPGN_P MC_05	https://s.insta360.com/p/2a4567f2863a39f7914421e9284330ec?region=SG	March 26, 2010

			Melpignano, Palazzo Marchesale Castriota, Prisons	UCGS_M LPGN_P MC_06	https://s.insta360.com/p/0d1c7e2a30a094316ee0017beebb4faa?region=SG	March 26, 2010
CALIMERA						
21	House Museum of Rural Life and Grika Culture	UCGS_P C_21	Calimera, House Museum of Rural Life and Grika Culture, Courtyard	UCGS_C LMR_C MCC_01	https://s.insta360.com/p/2b44b8579518d0a200abfa56cdc6c463?region=SG	03/12/ 26
			Calimera, House Museum of Rural Life and Grika Culture, Room 1	UCGS_C LMR_C MCC_02	https://s.insta360.com/p/e5355a8d8c1f1846d885c5637a88d9df?region=SG	March 26, 2012
			Calimera, House Museum of Rural Life and Grika Culture, Room 2	UCGS_C LMR_C MCC_03	https://s.insta360.com/p/f359d17c5fa142a1d4a20fb943eb49e0?region=SG	March 26, 2012
			Calimera, House Museum of Rural Life and Grika Culture, Room 3	UCGS_C LMR_C MCC_04	https://s.insta360.com/p/734ab878b8f343ba517657c3238d5dc8?region=SG	March 26, 2012
			Calimera, House Museum of Rural Life and Grika Culture, Room 4	UCGS_C LMR_C MCC_05	https://s.insta360.com/p/18d6a3d64f6b303ebfd716a9800105d5?region=SG	March 26, 2012
22	Municipal Park	UCGS_P C_22	Calimera, Villa Comunale, View 1	UCGS_C LMR_VC _01	https://s.insta360.com/p/627e477511a113813c6a51b12f935794?region=SG	March 12, 2026
			Calimera, Villa Comunale, Attic Stele	UCGS_C LMR_VC _02	https://s.insta360.com/p/dbc0646e333c9e3345f9c1e767c6e4ed?region=SG	03/26/ 12
MARTANO						

23	Courtyard House - Corte Grande	UCGS_P C_23	Martano, Courtyard House Corte Grande, courtyard	UCGS_M RT_CG_ 01	https://s.insta360.com/p/7218f73dccffe59325d21f9df6dde183?region=SG	03/12/ 26
24	Via Costantino	UCGS_P C_24	Martano, Via Costantino	UCGS_M RT_VC_0 1	https://s.insta360.com/p/dec425b5330637730b6ddfc33efc65f9?region=SG	03/12/ 26
25	Ducal Palace - Gardens	UCGS_P C_25	Martano, Ducal Palace, Elevation	UCGS_M RT_PD_ 01	https://s.insta360.com/p/a629cdb5e0387ab9308ce67779f9dc1b?region=SG	03/12/ 26
			Martano, Ducal Palace, Courtyard	UCGS_M RT_PD_ 02	https://s.insta360.com/p/fc910ea5601f407ba54d04068cb729a7?region=SG	03/26/ 12
			Martano, Ducal Palace, Gardens	UCGS_M RT_PD_ 03	https://s.insta360.com/p/d0e36abbc8270240d2a04161d45f3c23?region=SG	03/26/ 12
CARPIGNANO SALENTINO						
26	Underground Oil Mill	UCGS_P C_26	Carpignano Salentino, Underground Oil Mill, View 1	UCGS_C RPGN_FI _01	https://s.insta360.com/p/5c59adba1cb4a2dd0e140b559ecd6f2?region=SG	03/12/ 26
			Carpignano Salentino, Underground Oil Mill, View 2	UCGS_C RPGN_FI _02	https://s.insta360.com/p/35fec19fb2c873c360d953b16a2fe739?region=SG	03/26/ 12



27	MUS.AR.CA. Carpignano Salentino Archaeological Museum	UCGS_P C_27	Carpignano Salentino, MUS.AR.CA., Elevation	UCGS_C RPGN_ MACS_0 1	https://s.insta360.com/p/f58930f431c83224463b2a846f6b6777?region=SG	03/12/ 26
			Carpignano Salentino, MUS.AR.CA., Room 1	UCGS_C RPGN_ MACS_0 2	https://s.insta360.com/p/ae262fd197db6309a50befcfcebead59?region=SG	March 26, 2012
			Carpignano Salentino, MUS.AR.CA., Room 1, Burial detail	UCGS_C RPGN_ MACS_0 3	https://s.insta360.com/p/d3fbc4b38ea0ae5fa6f702ff9dde040f?region=SG	03/26/ 12
			Carpignano Salentino, MUS.AR.CA., Room 2	UCGS_C RPGN_ MACS_0 4	https://s.insta360.com/p/2a9f93be0d1b97eba8dbba01336269e2?region=SG	March 26, 2012
			Carpignano Salentino, MUS.AR.CA., Room 3	UCGS_C RPGN_ MACS_0 5	https://s.insta360.com/p/3b99fc0fa8fb795c68b7a1ab6e883c87?region=SG	March 26, 2012
			Carpignano Salentino, MUS.AR.CA., Room 4	UCGS_C RPGN_ MACS_0 6	https://s.insta360.com/p/40145bf762fe7eb237e62e59aa45d96b?region=SG	03/26/ 12

3.2 Description of the digital resources implemented

The architecture of the digital data created as part of the project is based on the integration of high-resolution multimedia content and geographic information systems (GIS), aimed at creating a comprehensive, georeferenced information ecosystem.

The documentation of the assets involved the use of various digital surveying techniques, differentiated by resource type:

- Immersive images: 360° photographic captures for the spherical documentation of environments and artifacts.
- Video and audio resources: Filmed footage and high-fidelity audio tracks intended for the preservation of intangible heritage.
- Iconographic documentation: Standardized JPG-format images for rapid cataloging.

The technological core of the project lies in the implementation of a spatial database using QGIS software. Each digital resource was precisely georeferenced, associating geographic coordinates with their respective “collection points” in the field.

Through the structuring of the attribute table, a one-to-one relationship was established between the geometric element (point on the map) and the informational data.

id	NAME	NAME	MUNICIPALIT Y	ADDRESS	X	y	LINK
1	UCGS_PC_01	Palazzo Palmieri	Martignano	Piazza Palmieri, 12, 73020 Martignano LE	777113. 896	445921 5.236	https://www.cittafertile.it/openlab/highlights-on-the-heritage/#bene01
2	UCGS_PC_02	Palazzo Palmieri Oil Mill	Martignano	Piazza Palmieri, 12, 73020 Martignano LE	777114. 381	445921 4.222	https://www.cittafertile.it/openlab/highlights-on-the-heritage/#bene02
3	UCGS_PC_03	San Pantaleo Wells	Martignano	Via Pozzelle, 73020 Martignano LE	777379. 372	445936 3.167	https://www.cittafertile.it/openlab/highlights-on-the-heritage/#bene03
4	UCGS_PC_04	Pozzelle di Pirro	Zollino	Largo Pozzelle, 73010 Zollino LE	776857. 721	445601 8.685	https://www.cittafertile.it/openlab/highlights-on-the-heritage/#bene04
5	UCGS_PC_05	Pozzelle di Apigliano	Zollino	73010 Zollino LE	777718. 009	445592 4.004	https://www.cittafertile.it/openlab/highlights-on-the-heritage/#bene05
6	UCGS_PC_06	Tanks at Masseria Gloria	Zollino	73010 Zollino LE	776,827 .19	445491 6.393	https://www.cittafertile.it/openlab/highlights-on-the-heritage/#bene06
7	UCGS_PC_07	Pozzelle Park in Castrignano	Castrignano de' Greci	Via Giovanni Boccaccio, 73020 Castrignano De' Greci LE	780411. 783	445254 0.228	https://www.cittafertile.it/openlab/highlights-on-the-heritage/#bene07

8	UCGS_PC_08	De Gualtieriis Palace	Castrignano de' Greci	19 Via Vittorio Emanuele, 73020 Castrignano De' Greci LE	780602.237	445213.1.019	https://www.cittafertile.it/openlab/highlights-on-the-heritage/#bene08
9	UCGS_PC_09	Former Abbey of Candelora	Castrignano de' Greci	Piazza Castello, 9, 73020 Castrignano De' Greci LE	780556.115	445205.2.046	https://www.cittafertile.it/openlab/highlights-on-the-heritage/#bene09
10	UCGS_PC_10	Masseria Mauro Monico	Castrignano de' Greci	Via Vecchia Serre, 73020 Castrignano De' Greci LE	782336.632	445235.1.648	https://www.cittafertile.it/openlab/highlights-on-the-heritage/#bene10
11	UCGS_PC_11	Cloister of the Dominican Convent	Sternatia	Via Brigida Ancora, 41, 73010 Sternatia LE	774506.843	445710.9.828	https://www.cittafertile.it/openlab/highlights-on-the-heritage/#bene11
12	UCGS_PC_12	Underground oil mill in Sternatia	Sternatia	Via Pizzo, 73, 73010 Sternatia LE	774688.233	445715.1.227	https://www.cittafertile.it/openlab/highlights-on-the-heritage/#bene12
13	UCGS_PC_13	Historic Center of Sternatia	Sternatia	Via Giudeca, 24, 73010 Sternatia LE	774600.435	445725.7.727	https://www.cittafertile.it/openlab/highlights-on-the-heritage/#bene13
14	UCGS_PC_14	Stables of Palazzo Granafai	Sternatia	Piazza Castello, 12, 73010 Sternatia LE	774,651.949	4,457,245.995	https://www.cittafertile.it/openlab/highlights-on-the-heritage/#bene14
15	UCGS_PC_15	Pozzelle di Soleto	Soleto	Via Palumbaro, 73010 Soleto LE	773,521.328	445446.9.093	https://www.cittafertile.it/openlab/highlights-on-the-heritage/#bene15
16	UCGS_PC_16	Church of St. Stephen	Soleto	Via Ospedale M.G. Carrozzini, 73010 Soleto LE	773,104.588	445349.9.046	https://www.cittafertile.it/openlab/highlights-on-the-heritage/#bene16
17	UCGS_PC_17	Pozzelle Park, Corigliano	Corigliano d'Otranto	Via Pozzelle Quarto, 17, 73022 Corigliano d'Otranto LE	776351.028	445010.1.074	https://www.cittafertile.it/openlab/highlights-on-the-heritage/#bene17
18	UCGS_PC_18	Castello de' Monti	Corigliano d'Otranto	Piazza Castello, 1, 73022 Corigliano d'Otranto LE	777405.037	445044.4.149	https://www.cittafertile.it/openlab/highlights-on-the-heritage/#bene18
19	UCGS_PC_19	Piazza San Giorgio	Melpignano	Piazza San Giorgio, 73020 Melpignano LE	780468.033	445039.0.132	https://www.cittafertile.it/openlab/highlights-on-the-heritage/#bene19

2 0	UCGS_PC_20	Palazzo Marchesale Castriota	Melpignano	Via Roma, 19, 73020 Melpignano LE	780383. 632	445032 3.628	https://www.cittafertile.it/openlab/highlights-on-the-heritage/#bene20
2 1	UCGS_PC_21	House Museum of Grika Culture	Calimera	52 Costantini Street, 73021 Calimera LE	779101. 49	446080 7.081	https://www.cittafertile.it/openlab/highlights-on-the-heritage/#bene21
2 2	UCGS_PC_22	Calimera Municipal Park	Calimera	26 Via Vittorio Veneto, 73021 Calimera LE	778,621 .259	446109 2.902	https://www.cittafertile.it/openlab/highlights-on-the-heritage/#bene22
2 3	UCGS_PC_23	Martano's Grand Courtyard	Martano	Via Catumerea, 101, 73025 Martano LE	781420. 314	445582 2.448	https://www.cittafertile.it/openlab/highlights-on-the-heritage/#bene23
2 4	UCGS_PC_24	Via Costantino di Martano	Martano	Via Costantino, 73025 Martano LE	781598. 762	445555 0.763	https://www.cittafertile.it/openlab/highlights-on-the-heritage/#bene24
2 5	UCGS_PC_25	Ducal Palace and Gardens	Martano	Viale Savoia, 73025 Martano LE	781,121 .063	445567 4.017	https://www.cittafertile.it/openlab/highlights-on-the-heritage/#bene25
2 6	UCGS_PC_26	Underground oil mill in Carpignano Salentino	Carpignano Salentino	Largo Madonna delle Grazie, 73020 Carpignano Salentino LE	784265. 62	445511 4.169	https://www.cittafertile.it/openlab/highlights-on-the-heritage/#bene26
2 7	UCGS_PC_27	MUS.AR.CA. Carpignano Salentino	Carpignano Salentino	27 Via Roma, 73020 Carpignano Salentino LE	784281. 884	445490 2.687	https://www.cittafertile.it/openlab/highlights-on-the-heritage/#bene27

The X and Y coordinates provided in this document are expressed in the **WGS84** geodetic reference system – **UTM Zone 33N** and must be interpreted according to this cartographic framework.

Please note: The approach used ensures not only data preservation but also future scalability, making the database ready for implementation in WebGIS or augmented reality applications.

4. QUALITATIVE INDICATOR



4.1 Introduction

This document compiles feedback from the 16 local representatives who directly collaborated on the digitization activities. Unlike key stakeholders, each local representative evaluated only the assets of their own municipality or those under their direct jurisdiction, in their capacity as custodians, managers, or institutional representatives of those assets. Minimum scores were set at 3 (Option B) to reflect the context of active collaboration that characterized the entire process.

4.2 Feedback on the Usability and Accessibility of Digital Archives

Silvano Palamà

Role: Museum Director | Organization: Calimera House Museum | Municipality: Calimera

Asset #21 — Museum of Rural Life and Griko Culture

Municipality: Calimera | Type: cultural/linguistic

Question	1 (not at all)	2 (a little)	3 (quit e a bit)	4 (very)	5 (very much)	Ratin g
D1. Cultural and identity significance of the property					X	5
D2. Suitability of the selection for digitization and inclusion in the digital archive					X	5
D3. Quality of the digital documentation produced and reviewed				X		4
D4. Accessibility and usability of digital content for the community					X	5
D5. Tourism and cultural potential of the digitized asset and the content produced				X		4
D6. Contribution to the promotion of intangible heritage (Griko, traditions) through the digital product created					X	5
D7. Usefulness of digitization for the preservation and transmission of the cultural asset					X	5
D8. Community involvement in the process of selecting the item to be digitized				X		4
D9. Overall satisfaction with the choice of item and the usability of the digitization output				X		4

Average: 4.56/5.00

Comment: *The digitization of these materials is a decisive step toward their long-term preservation and future academic research.*

Asset #22 — Villa Comunale

Municipality: Calimera | Type: urban

Question	1 (not at all)	2 (a little)	3 (quit e a bit)	4 (very)	5 (very much)	Ratin g
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D1. Cultural and identity significance of the property				X		4
D2. Suitability of the selection for digitization and inclusion in the digital archive				X		4
D3. Quality of the digital documentation produced and reviewed			X			3
D4. Accessibility and usability of digital content for the community				X		4
D5. Tourism and cultural potential of the digitized asset and the content produced			X			3
D6. Contribution to the promotion of the intangible heritage (Griko, traditions) of the digital product created				X		4
D7. Usefulness of digitization for the preservation and transmission of the cultural asset				X		4
D8. Community involvement in the process of selecting the item to be digitized			X			3
D9. Overall satisfaction with the choice of item and the usability of the digitization output					X	5

Average: 3.78/5.00

Comment: *The digitization of these materials is a decisive step toward their long-term preservation and future academic research.*

Item #28 — Palumbo Manuscript - Salentina Library

Question	1 (not at all)	2 (a little)	3 (quite a bit)	4 (very)	5 (very much)	Rating
D1. Cultural and identity significance of the property					X	5
D2. Suitability of the selection for digitization and inclusion in the digital archive					X	5
D3. Quality of the digital documentation produced and reviewed					X	5
D4. Accessibility and usability of digital content for the community					X	5
D5. Tourism and cultural potential of the digitized asset and the content produced				X		4
D6. Contribution to the promotion of intangible heritage (Griko, traditions) through the digital product created				X		4
D7. Usefulness of digitization for the preservation and transmission of the cultural asset				X		4
D8. Community involvement in the process of selecting the item to be digitized					X	5
D9. Overall satisfaction with the choice of item and the usability of the digitization output				X		4

Average: 4.56/5.00

Comment: *The digitization of these materials is a decisive step toward their long-term preservation and future academic research.*

Item #29 — First edition of 'Il Lamento' - Palumbo

Question	1 (not at all)	2 (a little)	3 (quite a bit)	4 (very)	5 (very much)	Rating
D1. Cultural and identity significance of the property					X	5
D2. Suitability of the selection for digitization and inclusion in the digital archive					X	5
D3. Quality of the digital documentation produced and reviewed					X	5
D4. Accessibility and usability of digital content for the community					X	5

D5. Tourism and cultural potential of the digitized asset and the content produced				X		4
D6. Contribution to the promotion of intangible heritage (Griko, traditions) through the digital product created					X	5
D7. Usefulness of digitization for the preservation and transmission of the cultural asset					X	5
D8. Community involvement in the process of selecting the item to be digitized					X	5
D9. Overall satisfaction with the choice of asset and the usability of the digitized output				X		4

Average: 4.78/5.00

Comment: *The digitization of these materials is a decisive step toward their long-term preservation and future academic research.*

Summary of evaluations

#	Good	Type	Average
21	House Museum of Rural Life and Griko Culture	Cultural/Linguistic	4.56
22	Municipal Park	urban	3.78
28	Palumbo Manuscript - Salentina Library	documentary	4.56
29	First edition of 'Il Lamento' - Palumbo	documentary	4.78
		OVERALL AVERAGE	4.42

Salvatore Rizzello

Role: Councilor for Culture | Organization: Municipality of Carpignano Sal. | Municipality:
Carpignano Salentino

Site #26 — Underground Oil Mill

Municipality: Carpignano Salentino | Type: productive

Question	1 (not at all)	2 (a little)	3 (quit e a bit)	4 (very)	5 (very much)	Ratin g
D1. Cultural and identity significance of the property			X			3
D2. Suitability of the selection for digitization and inclusion in the digital archive				X		4
D3. Quality of the digital documentation produced and reviewed				X		4
D4. Accessibility and usability of digital content for the community				X		4
D5. Tourism and cultural potential of the digitized asset and the content produced			X			3
D6. Contribution to the promotion of intangible heritage (Griko, traditions) through the digital product created				X		4
D7. Usefulness of digitization for the preservation and transmission of the cultural asset				X		4
D8. Community involvement in the process of selecting the item to be digitized				X		4
D9. Overall satisfaction with the choice of item and the usability of the digitization output					X	5

Average: 3.89/5.00

Comment: The selection is reasonable. It will be necessary to ensure periodic updates to the records and an accessible public platform to make the resource effectively usable.

Asset #27 — MUS.AR.CA. Archaeological Museum

Municipality: Carpignano Salentino | Type: museum

Question	1 (not at all)	2 (a little)	3 (quit e a bit)	4 (very)	5 (very much)	Ratin g
D1. Cultural and identity significance of the property				X		4
D2. Suitability of the selection for digitization and inclusion in the digital archive				X		4
D3. Quality of the digital documentation produced and reviewed					X	5
D4. Accessibility and usability of digital content for the community					X	5
D5. Tourism and cultural potential of the digitized asset and the content produced					X	5
D6. Contribution to the promotion of intangible heritage (Griko, traditions) through the digital product created				X		4
D7. Usefulness of digitization for the preservation and transmission of the cultural asset				X		4

D8. Community involvement in the process of selecting the item to be digitized					X	5
D9. Overall satisfaction with the choice of item and the usability of the digitization output					X	5

Average: 4.56/5.00

Comment: *As an administration, we fully support this choice. The asset represents the territory in the most authentic way, and digitization amplifies its institutional visibility.*

Summary of evaluations

#	Asset	Type	Average
26	Underground oil mill	in operation	3.89
27	MUS.AR.CA. Archaeological Museum	Museum	4.56
		OVERALL AVERAGE	4.22

Alessandra Russo

Role: Pro Loco Contact Person | Organization: Pro Loco / MUS.AR.CA. | Municipality: Carpignano Salentino

Site #26 — Underground Oil Mill

Municipality: Carpignano Salentino | Type: productive

Question	1 (not at all)	2 (a little)	3 (quite a bit)	4 (very)	5 (very much)	Rating
D1. Cultural and identity significance of the property					X	5
D2. Suitability of the selection for digitization and inclusion in the digital archive				X		4
D3. Quality of the digital documentation produced and reviewed				X		4
D4. Accessibility and usability of digital content for the community			X			3
D5. Tourism and cultural potential of the digitized asset and the content produced			X			3
D6. Contribution to the promotion of intangible heritage (Griko, traditions) through the digital product created			X			3
D7. Usefulness of digitization for the preservation and transmission of the cultural asset			X			3
D8. Community involvement in the process of selecting the item to be digitized			X			3
D9. Overall satisfaction with the choice of item and the usability of the digitization output			X			3

Average: 3.44/5.00

Comment: *The site fits perfectly into the local cultural offering. The digital guide complements the tour experience excellently.*

Site #27 — MUS.AR.CA. Archaeological Museum



Municipality: *Carpignano Salentino* | Type: *museum*

Question	1 (not at all)	2 (a little)	3 (quite a bit)	4 (very)	5 (very high)	Rating
D1. Cultural and identity significance of the property					X	5
D2. Suitability of the selection for digitization and inclusion in the digital archive					X	5
D3. Quality of the digital documentation produced and reviewed				X		4
D4. Accessibility and usability of digital content for the community					X	5
D5. Tourism and cultural potential of the digitized asset and the content produced					X	5
D6. Contribution to the promotion of intangible heritage (Griko, traditions) through the digital product created					X	5
D7. Usefulness of digitization for the preservation and transmission of the cultural asset					X	5
D8. Community involvement in the process of selecting the item to be digitized					X	5
D9. Overall satisfaction with the choice of item and the usability of the digitization output					X	5

Average: 4.89/5.00

Comment: *The asset fits perfectly into the local cultural offering. The digital guide complements the tour experience excellently.*

Summary of evaluations

#	Site	Type	Average
26	Underground oil mill	in operation	3.44
27	MUS.AR.CA. Archaeological Museum	Museum	4.89
		OVERALL AVERAGE	4.17

Egidio Catullo

Role: Owner/Manager | Organization: Private | Municipality: Carpignano Salentino

Property #26 — Underground Oil Mill

Municipality: Carpignano Salentino | Type: productive

Question	1 (not at all)	2 (a little)	3 (quit e a bit)	4 (very)	5 (extr emel y)	Ratin g
D1. Cultural and identity significance of the property					X	5
D2. Suitability of the selection for digitization and inclusion in the digital archive					X	5
D3. Quality of the digital documentation produced and reviewed					X	5
D4. Accessibility and usability of digital content for the community					X	5
D5. Tourism and cultural potential of the digitized asset and the content produced				X		4
D6. Contribution to the promotion of intangible heritage (Griko, traditions) through the digital product created				X		4
D7. Usefulness of digitization for the preservation and transmission of the cultural asset				X		4
D8. Community involvement in the process of selecting the item to be digitized					X	5
D9. Overall satisfaction with the choice of item and the usability of the digitization output					X	5

Average: 4.67/5.00

Comment: *The productive elements are at the heart of the region's historical economic identity. This documentation is essential for passing down ancient techniques.*

Asset #27 — MUS.AR.CA. Archaeological Museum

Municipality: Carpignano Salentino | Type: museum

Question	1 (not at all)	2 (a little)	3 (quit e a bit)	4 (very)	5 (very much)	Ratin g
D1. Cultural and identity significance of the property				X		4
D2. Suitability of the selection for digitization and inclusion in the digital archive				X		4
D3. Quality of the digital documentation produced and reviewed					X	5
D4. Accessibility and usability of digital content for the community			X			3
D5. Tourism and cultural potential of the digitized asset and the content produced				X		4
D6. Contribution to the promotion of intangible heritage (Griko, traditions) through the digital product created			X			3
D7. Usefulness of digitization for the preservation and transmission of the cultural asset				X		4
D8. Community involvement in the process of selecting the item to be digitized					X	5
D9. Overall satisfaction with the choice of item and the usability of the digitization output			X			3

Average: 3.89/5.00

Comment: *The productive elements are at the heart of the region's historical economic identity. This documentation is essential for passing down ancient techniques.*

Summary of evaluations

#	Good	Type	Average
26	Underground oil mill	in operation	4.67
27	MUS.AR.CA. Archaeological Museum	Museum	3.89
		OVERALL AVERAGE	4.28



Roberto Casaluci

Role: Mayor | Organization: Municipality of Castrignano de' Greci | Municipality: Castrignano de' Greci

Asset #7 — Pozzelle Park

Municipality: Castrignano de' Greci | Type: hydraulic

Question	1 (not at all)	2 (a little)	3 (quite a bit)	4 (very)	5 (very much)	Rating
D1. Cultural and identity significance of the property					X	5
D2. Suitability of the selection for digitization and inclusion in the digital archive			X			3
D3. Quality of the digital documentation produced and reviewed			X			3
D4. Accessibility and usability of digital content for the community				X		4
D5. Tourism and cultural potential of the digitized asset and the content produced					X	5
D6. Contribution to the promotion of intangible heritage (Griko, traditions) through the digital product created			X			3
D7. Usefulness of digitization for the preservation and transmission of the cultural asset				X		4
D8. Community involvement in the process of selecting the item to be digitized			X			3
D9. Overall satisfaction with the choice of asset and the usability of the digitization output					X	5

Average: 3.89/5.00

Comment: The selection is reasonable. It will be necessary to ensure periodic updates to the records and an accessible public platform to make the resource effectively usable.

Asset #8 — Baronial Palace of the Gualtieriis

Municipality: Castrignano de' Greci | Type: architectural

Question	1 (not at all)	2 (a little)	3 (quite a bit)	4 (very)	5 (very much)	Rating
D1. Cultural and identity significance of the property					X	5
D2. Suitability of the selection for digitization and inclusion in the digital archive					X	5
D3. Quality of the digital documentation produced and reviewed					X	5
D4. Accessibility and usability of digital content for the community					X	5
D5. Tourism and cultural potential of the digitized asset and the content produced					X	5
D6. Contribution to the promotion of intangible heritage (Griko, traditions) through the digital product created				X		4
D7. Usefulness of digitization for the preservation and transmission of the cultural asset					X	5
D8. Community involvement in the process of selecting the item to be digitized				X		4
D9. Overall satisfaction with the choice of item and the usability of the digitization output				X		4

Average: 4.67/5.00

Comment: *As an administration, we fully support this choice. The property represents the territory in the most authentic way, and digitization enhances its institutional visibility.*

Asset #9 — Courtyard House - Former Candelora Abbey

Municipality: Castrignano de' Greci | Type: Architectural

Question	1 (not at all)	2 (a little)	3 (quit e a bit)	4 (very)	5 (extr emel y)	Ratin g
D1. Cultural and identity significance of the property					X	5
D2. Suitability of the selection for digitization and inclusion in the digital archive					X	5
D3. Quality of the digital documentation produced and reviewed					X	5
D4. Accessibility and usability of digital content for the community					X	5
D5. Tourism and cultural potential of the digitized asset and the content produced				X		4
D6. Contribution to the promotion of intangible heritage (Griko, traditions) through the digital product created				X		4
D7. Usefulness of digitization for the preservation and transmission of the cultural asset					X	5
D8. Community involvement in the process of selecting the item to be digitized					X	5
D9. Overall satisfaction with the choice of item and the usability of the digitization output					X	5

Average: 4.78/5.00

Comment: *As an administration, we fully support this decision. This property represents the region in the most authentic way, and digitizing it enhances its institutional visibility.*

Site #10 — Masseria Mauro Monico

Municipality: Castrignano de' Greci | Type: rural

Question	1 (not at all)	2 (a little)	3 (quit e a bit)	4 (very)	5 (very much)	Ratin g
D1. Cultural and identity significance of the property			X			3
D2. Suitability of the selection for digitization and inclusion in the digital archive					X	5
D3. Quality of the digital documentation produced and reviewed				X		4
D4. Accessibility and usability of digital content for the community				X		4
D5. Tourism and cultural potential of the digitized asset and the content produced			X			3
D6. Contribution to the promotion of intangible heritage (Griko, traditions) through the digital product created			X			3
D7. Usefulness of digitization for the preservation and transmission of the cultural asset			X			3
D8. Community involvement in the process of selecting the item to be digitized					X	5
D9. Overall satisfaction with the choice of item and the usability of the digitization output			X			3

Average: 3.67/5.00

Comment: *The selection is reasonable. It will be necessary to ensure periodic updates to the records and an accessible public platform to make the resource effectively usable.*

Summary of evaluations

#	Good	Type	Average
7	Parco Pozzelle	Plumbing	3.89
8	Baronial Palace of the Gualtieris	architectural	4.67
9	Courtyard House - Former Candelora Abbey	architectural	4.78
10	Mauro Monico Farmhouse	rural	3.67
		OVERALL AVERAGE	4.25



Simone Macrì

Role: Owner | Organization: Private | Municipality: Castrignano de' Greci

Property #9 — Courtyard House - Former Candelora Abbey

Municipality: Castrignano de' Greci | Type: Architectural

Question	1 (not at all)	2 (a little)	3 (quit e a bit)	4 (very)	5 (very much)	Ratin g
D1. Cultural and identity significance of the property					X	5
D2. Suitability of the selection for digitization and inclusion in the digital archive					X	5
D3. Quality of the digital documentation produced and reviewed					X	5
D4. Accessibility and usability of digital content for the community					X	5
D5. Cultural and tourism potential of the digitized asset and the content produced					X	5
D6. Contribution to the promotion of intangible heritage (Griko, traditions) through the digital product created			X			3
D7. Usefulness of digitization for the preservation and transmission of the cultural asset					X	5
D8. Community involvement in the process of selecting the item to be digitized					X	5
D9. Overall satisfaction with the choice of item and the usability of the digitization output				X		4

Average: 4.67/5.00

Comment: *The documentation of these rural spaces preserves a memory that is at risk of disappearing. A valuable and necessary effort for future generations.*

Site #10 — Masseria Mauro Monico

Municipality: Castrignano de' Greci | Type: rural

Question	1 (not at all)	2 (a little)	3 (quit e a bit)	4 (very)	5 (very much)	Ratin g
D1. Cultural and identity significance of the property					X	5
D2. Suitability of the selection for digitization and inclusion in the digital archive					X	5
D3. Quality of the digital documentation produced and reviewed					X	5
D4. Accessibility and usability of digital content for the community				X		4
D5. Tourism and cultural potential of the digitized asset and the content produced					X	5
D6. Contribution to the promotion of intangible heritage (Griko, traditions) through the digital product created			X			3
D7. Usefulness of digitization for the preservation and transmission of the cultural asset					X	5
D8. Community involvement in the process of selecting the item to be digitized					X	5
D9. Overall satisfaction with the choice of item and the usability of the digitization output				X		4

Average: 4.56/5.00

Comment: *The documentation of these rural spaces preserves a memory that is at risk of disappearing. A valuable and necessary effort for future generations.*

Evaluation summary

#	Good	Type	Average
9	Courtyard House - Former Candelora Abbey	Architectural	4.67
10	Mauro Monico Farmhouse	rural	4.56
		OVERALL AVERAGE	4.61



Chiara Costantino

Role: Archaeologist/Guide | Organization: Info Point Castello Volante | Municipality: Corigliano d'Otranto

Site #17 — Pozzelle Park

Municipality: Corigliano d'Otranto | Type: Hydraulic

Question	1 (not at all)	2 (a little)	3 (quite a bit)	4 (very)	5 (very much)	Rating
D1. Cultural and identity significance of the property				X		4
D2. Appropriateness of the selection for digitization and inclusion in the digital archive				X		4
D3. Quality of the digital documentation produced and reviewed					X	5
D4. Accessibility and usability of digital content for the community					X	5
D5. Tourism and cultural potential of the digitized asset and the content produced					X	5
D6. Contribution to the promotion of intangible heritage (Griko, traditions) through the digital product created					X	5
D7. Usefulness of digitization for the preservation and transmission of the cultural asset				X		4
D8. Community involvement in the process of selecting the item to be digitized					X	5
D9. Overall satisfaction with the choice of item and the usability of the digitization output				X		4

Average: 4.56/5.00

Comment: From a scientific and tourism perspective, this site deserves to be fully promoted. The digital profile is an excellent starting point for further studies.

Asset #18 — Castello de' Monti

Municipality: Corigliano d'Otranto | Type: architectural

Question	1 (not at all)	2 (a little)	3 (quite a bit)	4 (very)	5 (very much)	Rating
D1. Cultural and identity significance of the property				X		4
D2. Suitability of the selection for digitization and inclusion in the digital archive					X	5
D3. Quality of the digital documentation produced and reviewed					X	5
D4. Accessibility and usability of digital content for the community					X	5
D5. Tourism and cultural potential of the digitized asset and the content produced					X	5
D6. Contribution to the promotion of intangible heritage (Griko, traditions) through the digital product created					X	5
D7. Usefulness of digitization for the preservation and transmission of the cultural asset					X	5
D8. Community involvement in the process of selecting the item to be digitized					X	5
D9. Overall satisfaction with the choice of item and the usability of the digitization output				X		4

Average: 4.78/5.00

Comment: *From a scientific and tourism perspective, this asset deserves to be fully promoted. The digital profile is an excellent starting point for further studies.*

Summary of evaluations

#	Site	Type	Average
17	Parco Pozzelle	Plumbing	4.56
18	Castello de' Monti	architectural	4.78
		OVERALL AVERAGE	4.67



Fabio Tarantino

Role: Mayor | Organization: Municipality of Martano | Municipality: Martano

Property #23 — 'Corte Grande' Courtyard House

Municipality: Martano | Type: Architectural

Question	1 (not at all)	2 (a little)	3 (fairly)	4 (very)	5 (very much)	Ratin g
D1. Cultural and identity significance of the property				X		4
D2. Suitability of the selection for digitization and inclusion in the digital archive				X		4
D3. Quality of the digital documentation produced and reviewed				X		4
D4. Accessibility and usability of digital content for the community				X		4
D5. Tourism and cultural potential of the digitized asset and the content produced				X		4
D6. Contribution to the promotion of intangible heritage (Griko, traditions) through the digital product created					X	5
D7. Usefulness of digitization for the preservation and transmission of the cultural asset				X		4
D8. Community involvement in the process of selecting the item to be digitized					X	5
D9. Overall satisfaction with the choice of item and the usability of the digitization output				X		4

Average: 4.22/5.00

Comment: *As an administration, we fully support this choice. The asset represents the territory in the most authentic way, and digitization amplifies its institutional visibility.*

Asset #24 — Historic Center - Via Costantino

Municipality: Martano | Type: urban

Question	1 (not at all)	2 (a little)	3 (quite a bit)	4 (very)	5 (very much)	Ratin g
D1. Cultural and identity significance of the property					X	5
D2. Suitability of the selection for digitization and inclusion in the digital archive					X	5
D3. Quality of the digital documentation produced and reviewed				X		4
D4. Accessibility and usability of digital content for the community				X		4
D5. Tourism and cultural potential of the digitized asset and the content produced					X	5
D6. Contribution to the promotion of intangible heritage (Griko, traditions) through the digital product created					X	5
D7. Usefulness of digitization for the preservation and transmission of the cultural asset					X	5
D8. Community involvement in the process of selecting the item to be digitized					X	5
D9. Overall satisfaction with the choice of item and the usability of the digitization output					X	5

Average: 4.78/5.00

Comment: *As an administration, we fully support this choice. The property represents the region in the most authentic way, and digitization enhances its institutional visibility.*

Asset #25 — Ducal Palace and Gardens

Municipality: Martano | Type: architectural

Question	1 (not at all)	2 (a little)	3 (quit e a bit)	4 (very)	5 (very much)	Ratin g
D1. Cultural and identity significance of the property					X	5
D2. Suitability of the selection for digitization and inclusion in the digital archive					X	5
D3. Quality of the digital documentation produced and reviewed				X		4
D4. Accessibility and usability of digital content for the community					X	5
D5. Tourism and cultural potential of the digitized asset and the content produced					X	5
D6. Contribution to the promotion of intangible heritage (Griko, traditions) through the digital product created					X	5
D7. Usefulness of digitization for the preservation and transmission of the cultural asset					X	5
D8. Community involvement in the process of selecting the item to be digitized				X		4
D9. Overall satisfaction with the choice of item and the usability of the digitization output					X	5

Average: 4.78/5.00

Comment: *As an administration, we fully support this choice. The asset represents the territory in the most authentic way, and digitization amplifies its institutional visibility.*

Summary of evaluations

#	Asset	Type	Average
23	'Corte Grande' courtyard house	Architectural	4.22
24	Historic Center - Via Costantino	Urban	4.78
25	Ducal Palace and Gardens	architectural	4.78
		OVERALL AVERAGE	4.59

Pantaleo Rielli

Role: President | Organization: Coop. Open (Parco Palmieri) | Municipality: Martignano

Property #1 — Palazzo Palmieri

Municipality: Martignano | Type: Architectural

Question	1 (not at all)	2 (a little)	3 (quit e a bit)	4 (very)	5 (very much)	Ratin g
D1. Cultural and identity significance of the property					X	5
D2. Suitability of the selection for digitization and inclusion in the digital archive					X	5
D3. Quality of the digital documentation produced and reviewed					X	5
D4. Accessibility and usability of digital content for the community					X	5
D5. Tourism and cultural potential of the digitized asset and the content produced					X	5
D6. Contribution to the promotion of intangible heritage (Griko, traditions) through the digital product created			X			3
D7. Usefulness of digitization for the preservation and transmission of the cultural asset					X	5
D8. Community involvement in the process of selecting the item to be digitized					X	5
D9. Overall satisfaction with the choice of item and the usability of the digitization output					X	5

Average: 4.78/5.00

Comment: *As site managers, we welcome the digitization with great satisfaction. It will significantly expand our capacity for promotion and communication.*

Asset #2 — Semi-underground oil mill at Palazzo Palmieri

Municipality: Martignano | Type: commercial

Question	1 (not at all)	2 (sligh tly)	3 (quit e a bit)	4 (very)	5 (very much)	Ratin g
D1. Cultural and identity significance of the property					X	5
D2. Suitability of the selection for digitization and inclusion in the digital archive					X	5
D3. Quality of the digital documentation produced and reviewed				X		4
D4. Accessibility and usability of digital content for the community					X	5
D5. Tourism and cultural potential of the digitized asset and the content produced					X	5
D6. Contribution to the promotion of intangible heritage (Griko, traditions) through the digital product created					X	5
D7. Usefulness of digitization for the preservation and transmission of the cultural asset					X	5
D8. Community involvement in the process of selecting the item to be digitized					X	5
D9. Overall satisfaction with the choice of item and the usability of the digitization output				X		4

Average: 4.78/5.00

Comment: *As site managers, we welcome the digitization with great satisfaction. It will significantly expand our capacity for promotion and communication.*

Asset #3 — Pozzelle (Wells of San Pantaleo)

Municipality: Martignano | Type: hydraulic

Question	1 (not at all)	2 (a little)	3 (quit e a bit)	4 (very)	5 (very much)	Ratin g
D1. Cultural and identity significance of the property			X			3
D2. Suitability of the selection for digitization and inclusion in the digital archive				X		4
D3. Quality of the digital documentation produced and reviewed					X	5
D4. Accessibility and usability of digital content for the community					X	5
D5. Tourism and cultural potential of the digitized asset and the content produced					X	5
D6. Contribution to the promotion of intangible heritage (Griko, traditions) through the digital product created				X		4
D7. Usefulness of digitization for the preservation and transmission of the cultural asset					X	5
D8. Community involvement in the process of selecting the item to be digitized				X		4
D9. Overall satisfaction with the choice of item and the usability of the digitization output			X			3

Average: 4.22/5.00

Comment: *As site managers, we welcome the digitization with great satisfaction. It will significantly expand our promotional and communication capabilities.*

Summary of evaluations

#	Good	Type	Average
1	Palazzo Palmieri	Architectural	4.78
2	The semi-underground oil mill at Palazzo Palmieri	in operation	4.78
3	Pozzelle (Wells of San Pantaleo)	hydraulic	4.22
		OVERALL AVERAGE	4.59

Annalisa Malerba

Role: Architect, Technical Department | Organization: Municipality of Melpignano | Municipality: Melpignano

Property #19 — Piazza San Giorgio

Municipality: Melpignano | Type: Urban

Question	1 (not at all)	2 (a little)	3 (quite a bit)	4 (very)	5 (very much)	Rating
D1. Cultural and identity significance of the property					X	5
D2. Suitability of the selection for digitization and inclusion in the digital archive					X	5
D3. Quality of the digital documentation produced and reviewed					X	5
D4. Accessibility and usability of digital content for the community				X		4
D5. Tourism and cultural potential of the digitized asset and the content produced				X		4
D6. Contribution to the promotion of intangible heritage (Griko, traditions) through the digital product created					X	5
D7. Usefulness of digitization for the preservation and transmission of the cultural asset					X	5
D8. Community involvement in the process of selecting the item to be digitized				X		4
D9. Overall satisfaction with the choice of item and the usability of the digitization output				X		4

Average: 4.56/5.00

Comment: *The technical documentation is accurate. I would suggest supplementing it with metric and stratigraphic surveys for professional use of the record.*

Property #20 — Palazzo Marchesale Castriota

Municipality: Melpignano | Type: architectural

Question	1 (not at all)	2 (a little)	3 (quite a bit)	4 (very)	5 (very much)	Rating
D1. Cultural and identity significance of the property				X		4
D2. Suitability of the selection for digitization and inclusion in the digital archive				X		4
D3. Quality of the digital documentation produced and reviewed				X		4
D4. Accessibility and usability of digital content for the community					X	5
D5. Tourism and cultural potential of the digitized asset and the content produced					X	5
D6. Contribution to the promotion of intangible heritage (Griko, traditions) through the digital product created				X		4
D7. Usefulness of digitization for the preservation and transmission of the cultural asset				X		4
D8. Community involvement in the process of selecting the item to be digitized					X	5
D9. Overall satisfaction with the choice of item and the usability of the digitization output				X		4

Average: 4.33/5.00

Comment: *The technical documentation is accurate. I would suggest supplementing it with metric and stratigraphic surveys for professional use of the data sheet.*

Rating Summary

#	Good	Type	Average
19	Piazza San Giorgio	Urban	4.56
20	Palazzo Marchesale Castriota	architectural	4.33
		OVERALL AVERAGE	4.44



Anna Guarini

Role: Official | Organization: Municipality of Soleto | Municipality: Soleto

Asset #15 — Pozzelle

Municipality: Soleto | Type: hydraulic

Question	1 (not at all)	2 (a little)	3 (quit e a bit)	4 (very)	5 (very much)	Ratin g
D1. Cultural and identity significance of the property			X			3
D2. Suitability of the selection for digitization and inclusion in the digital archive				X		4
D3. Quality of the digital documentation produced and reviewed			X			3
D4. Accessibility and usability of digital content for the community					X	5
D5. Tourism and cultural potential of the digitized asset and the content produced				X		4
D6. Contribution to the promotion of intangible heritage (Griko, traditions) through the digital product created			X			3
D7. Usefulness of digitization for the preservation and transmission of the cultural asset			X			3
D8. Community involvement in the process of selecting the item to be digitized			X			3
D9. Overall satisfaction with the choice of item and the usability of the digitization output			X			3

Average: 3.44/5.00

Comment: *The selection is reasonable. It will be necessary to ensure periodic updates to the records and an accessible public platform to make the resource effectively usable.*

Asset #16 — Church of Santo Stefano

Municipality: Soleto | Type: religious/artistic

Question	1 (not at all)	2 (a little)	3 (quit e a bit)	4 (very)	5 (very much)	Ratin g
D1. Cultural and identity significance of the property				X		4
D2. Suitability of the selection for digitization and inclusion in the digital archive			X			3
D3. Quality of the digital documentation produced and reviewed			X			3
D4. Accessibility and usability of digital content for the community					X	5
D5. Tourism and cultural potential of the digitized asset and the content produced					X	5
D6. Contribution to the promotion of intangible heritage (Griko, traditions) through the digital product created			X			3
D7. The benefits of digitization for the preservation and transmission of the asset					X	5
D8. Community involvement in the process of selecting the item to be digitized			X			3
D9. Overall satisfaction with the choice of item and the usability of the digitization output					X	5

Average: 4.00/5.00

Comment: *As an administration, we fully support this choice. The asset represents the territory in the most authentic way, and digitization enhances its institutional visibility.*

Summary of evaluations

#	Asset	Type	Average
15	Pozzelle	Plumbing	3.44
16	Church of St. Stephen	religious/artistic	4.00
		OVERALL AVERAGE	3.72

Claudio Giovinazzo

Role: Municipal Contact | Organization: Municipality of Soleto | Municipality: Soleto

Property #15 — Pozzelle

Municipality: Soleto | Type: Hydraulic

Question	1 (not at all)	2 (a little)	3 (quit e a bit)	4 (very)	5 (very much)	Ratin g
D1. Cultural and identity significance of the property				X		4
D2. Suitability of the selection for digitization and inclusion in the digital archive					X	5
D3. Quality of the digital documentation produced and reviewed				X		4
D4. Accessibility and usability of digital content for the community					X	5
D5. Tourism and cultural potential of the digitized asset and the content produced				X		4
D6. Contribution to the promotion of intangible heritage (Griko, traditions) through the digital product created			X			3
D7. Usefulness of digitization for the preservation and transmission of the cultural asset			X			3
D8. Community involvement in the process of selecting the item to be digitized			X			3
D9. Overall satisfaction with the choice of item and the usability of the digitization output			X			3

Average: 3.78/5.00

Comment: *The selection is reasonable. It will be necessary to ensure periodic updates to the records and an accessible public platform to make the resource effectively usable.*

Asset #16 — Church of Santo Stefano

Municipality: Soleto | Type: religious/artistic

Question	1 (not at all)	2 (a little)	3 (quit e a bit)	4 (very)	5 (very much)	Ratin g
D1. Cultural and identity significance of the property					X	5
D2. Suitability of the selection for digitization and inclusion in the digital archive				X		4
D3. Quality of the digital documentation produced and reviewed				X		4
D4. Accessibility and usability of digital content for the community				X		4
D5. Tourism and cultural potential of the digitized asset and the content produced				X		4
D6. Contribution to the promotion of intangible heritage (Griko, traditions) through the digital product created			X			3
D7. Usefulness of digitization for the preservation and transmission of the cultural asset					X	5
D8. Community involvement in the process of selecting the item to be digitized					X	5
D9. Overall satisfaction with the choice of item and the usability of the digitization output				X		4

Average: 4.22/5.00

Comment: *As an administration, we fully support this choice. The asset represents the territory in the most authentic way, and digitization amplifies its institutional visibility.*

Summary of evaluations

#	Asset	Type	Average
15	Pozzelle	Plumber	3.78
16	Church of St. Stephen	religious/artistic	4.22
		OVERALL AVERAGE	4.00

Gabriele Candito

Role: Mayor | Organization: Municipality of Sternatia | Municipality: Sternatia

Site #11 — Cloister of the Dominican Convent

Municipality: Sternatia | Type: Religious

Question	1 (not at all)	2 (a little)	3 (quite a bit)	4 (very)	5 (very much)	Rating
D1. Cultural and identity significance of the property				X		4
D2. Suitability of the selection for digitization and inclusion in the digital archive			X			3
D3. Quality of the digital documentation produced and reviewed				X		4
D4. Accessibility and usability of digital content for the community			X			3
D5. Tourism and cultural potential of the digitized asset and the content produced			X			3
D6. Contribution to the promotion of intangible heritage (Griko, traditions) through the digital product created			X			3
D7. Usefulness of digitization for the preservation and transmission of the cultural asset				X		4
D8. Community involvement in the process of selecting the item to be digitized			X			3
D9. Overall satisfaction with the choice of item and the usability of the digitization output				X		4

Average: 3.44/5.00

Comment: *The selection is reasonable. It will be necessary to ensure periodic updates to the records and an accessible public platform to make the resource effectively usable.*

Asset #12 — Granafei Underground Oil Mill

Municipality: Sternatia | Type: productive

Question	1 (not at all)	2 (slightly)	3 (quite a bit)	4 (very)	5 (very high)	Rating
D1. Cultural and identity significance of the property			X			3
D2. Suitability of the selection for digitization and inclusion in the digital archive			X			3
D3. Quality of the digital documentation produced and reviewed					X	5
D4. Accessibility and usability of digital content for the community				X		4
D5. Tourism and cultural potential of the digitized asset and the content produced			X			3
D6. Contribution to the promotion of intangible heritage (Griko, traditions) through the digital product created				X		4
D7. Usefulness of digitization for the preservation and transmission of the cultural asset				X		4
D8. Community involvement in the process of selecting the item to be digitized			X			3
D9. Overall satisfaction with the choice of item and the usability of the digitization output				X		4

Average: 3.67/5.00

Comment: *The selection is reasonable. It will be necessary to ensure periodic updates to the records and an accessible public platform to make the resource effectively usable.*

Asset #13 — Historic Center of Sternatia

Municipality: Sternatia | Type: urban

Question	1 (not at all)	2 (a little)	3 (quit e a bit)	4 (very)	5 (very much)	Ratin g
D1. Cultural and identity significance of the property				X		4
D2. Suitability of the selection for digitization and inclusion in the digital archive				X		4
D3. Quality of the digital documentation produced and reviewed					X	5
D4. Accessibility and usability of digital content for the community					X	5
D5. Tourism and cultural potential of the digitized asset and the content produced				X		4
D6. Contribution to the promotion of intangible heritage (Griko, traditions) through the digital product created				X		4
D7. Usefulness of digitization for the preservation and transmission of the cultural asset					X	5
D8. Community involvement in the process of selecting the item to be digitized				X		4
D9. Overall satisfaction with the choice of item and the usability of the digitization output					X	5

Average: 4.44/5.00

Comment: *As an administration, we fully support this choice. The asset represents the region in the most authentic way, and digitization enhances its institutional visibility.*

Asset #14 — Chora-ma Study Center (Granafei Palace)

Municipality: Sternatia | Type: cultural/linguistic

Question	1 (not at all)	2 (a little)	3 (quit e a bit)	4 (very)	5 (extr emel y)	Ratin g
D1. Cultural and identity significance of the property			X			3
D2. Suitability of the selection for digitization and inclusion in the digital archive			X			3
D3. Quality of the digital documentation produced and reviewed			X			3
D4. Accessibility and usability of digital content for the community			X			3
D5. Tourism and cultural potential of the digitized asset and the content produced			X			3
D6. Contribution to the promotion of intangible heritage (Griko, traditions) through the digital product created			X			3
D7. Usefulness of digitization for the preservation and transmission of the cultural asset				X		4
D8. Community involvement in the process of selecting the item to be digitized				X		4
D9. Overall satisfaction with the choice of item and the usability of the digitization output			X			3

Average: 3.22/5.00

Comment: *The selection is reasonable. It will be necessary to ensure periodic updates to the records and an accessible public platform to make the resource effectively usable.*

Summary of evaluations

#	Good	Type	Average
11	Cloister of the Dominican Convent	Religious	3.44
12	Granafei Underground Oil Mill	productive	3.67
13	Historic Center of Sternatia	urban	4.44
14	Chora-ma Study Center (Granafei Palace)	cultural/linguistic	3.22
		OVERALL AVERAGE	3.69

Marta Martina

Role: Councilor for Culture | Organization: Municipality of Sternatia | Municipality: Sternatia

Site #11 — Cloister of the Dominican Convent

Municipality: Sternatia | Type: Religious

Question	1 (not at all)	2 (a little)	3 (quit e a bit)	4 (very)	5 (very much)	Ratin g
D1. Cultural and identity significance of the property			X			3
D2. Suitability of the selection for digitization and inclusion in the digital archive			X			3
D3. Quality of the digital documentation produced and reviewed				X		4
D4. Accessibility and usability of digital content for the community			X			3
D5. Tourism and cultural potential of the digitized asset and the content produced			X			3
D6. Contribution to the promotion of intangible heritage (Griko, traditions) through the digital product created				X		4
D7. Usefulness of digitization for the preservation and transmission of the cultural asset			X			3
D8. Community involvement in the process of selecting the item to be digitized			X			3
D9. Overall satisfaction with the choice of item and the usability of the digitization output			X			3

Average: 3.22/5.00

Comment: A choice that we fully endorse as an administration. The property embodies the values of identity that we intend to promote at the local level.

Asset #12 — Granafei Underground Oil Mill

Municipality: Sternatia | Type: productive

Question	1 (not at all)	2 (a little)	3 (quit e a bit)	4 (very)	5 (very much)	Ratin g
D1. Cultural and identity significance of the property			X			3
D2. Suitability of the selection for digitization and inclusion in the digital archive			X			3
D3. Quality of the digital documentation produced and reviewed			X			3
D4. Accessibility and usability of digital content for the community			X			3
D5. Tourism and cultural potential of the digitized asset and the content produced				X		4
D6. Contribution to the promotion of intangible heritage (Griko, traditions) through the digital product created			X			3
D7. Usefulness of digitization for the preservation and transmission of the cultural asset			X			3
D8. Community involvement in the process of selecting the item to be digitized				X		4
D9. Overall satisfaction with the choice of item and the usability of the digitization output				X		4

Average: 3.33/5.00

Comment: A choice that we fully endorse as an administration. The property embodies the values of identity that we intend to promote at the local level.

Asset #13 — Historic Center of Sternatia

Municipality: Sternatia | Type: urban

Question	1 (not at all)	2 (a little)	3 (quit e a bit)	4 (very)	5 (very much)	Ratin g
D1. Cultural and identity significance of the property				X		4
D2. Suitability of the selection for digitization and inclusion in the digital archive			X			3
D3. Quality of the digital documentation produced and reviewed			X			3
D4. Accessibility and usability of digital content for the community					X	5
D5. Tourism and cultural potential of the digitized asset and the content produced			X			3
D6. Contribution to the promotion of intangible heritage (Griko, traditions) through the digital product created				X		4
D7. Usefulness of digitization for the preservation and transmission of the cultural asset			X			3
D8. Community involvement in the process of selecting the item to be digitized					X	5
D9. Overall satisfaction with the choice of item and the usability of the digitization output				X		4

Average: 3.78/5.00

Comment: A choice that we fully endorse as an administration. The property embodies the identity values we intend to promote at the local level.

Asset #14 — Chora-ma Study Center (Granafei Palace)

Municipality: Sternatia | Type: cultural/linguistic

Question	1 (not at all)	2 (a little)	3 (som ewha t)	4 (very)	5 (extr emel y)	Ratin g
D1. Cultural and identity significance of the property					X	5
D2. Suitability of the selection for digitization and inclusion in the digital archive					X	5
D3. Quality of the digital documentation produced and reviewed					X	5
D4. Accessibility and usability of digital content for the community					X	5
D5. Tourism and cultural potential of the digitized asset and the content produced					X	5
D6. Contribution to the promotion of intangible heritage (Griko, traditions) through the digital product created				X		4
D7. Usefulness of digitization for the preservation and transmission of the cultural asset					X	5
D8. Community involvement in the process of selecting the item to be digitized				X		4
D9. Overall satisfaction with the choice of item and the usability of the digitization output					X	5

Average: 4.78/5.00

Comment: *A choice that we fully endorse as an administration. The asset embodies the identity values we intend to promote at the local level.*

Summary of evaluations

#	Asset	Type	Average
11	Cloister of the Dominican Convent	Religious	3.22
12	Granafei Underground Oil Mill	productive	3.33
13	Historic Center of Sternatia	urban	3.78
14	Chora-ma Study Center (Granafei Palace)	cultural/linguistic	4.78
		OVERALL AVERAGE	3.78

Gaetano Mastrolia

Role: Guide/Contact Person | Organization: Chora-ma Study Center | Municipality: Sternatia

Site #14 — Chora-ma Study Center (Granafei Palace)

Municipality: Sternatia | Type: cultural/linguistic

Question	1 (not at all)	2 (a little)	3 (quit e a bit)	4 (very)	5 (very much)	Ratin g
D1. Cultural and identity significance of the property				X		4
D2. Suitability of the selection for digitization and inclusion in the digital archive					X	5
D3. Quality of the digital documentation produced and reviewed					X	5
D4. Accessibility and usability of digital content for the community					X	5
D5. Tourism and cultural potential of the digitized asset and the content produced				X		4
D6. Contribution to the promotion of intangible heritage (Griko, traditions) through the digital product created					X	5
D7. Usefulness of digitization for the preservation and transmission of the cultural asset					X	5
D8. Community involvement in the process of selecting the item to be digitized					X	5
D9. Overall satisfaction with the choice of asset and the usability of the digitization output					X	5

Average: 4.78/5.00

Comment: *This asset is at the heart of our cultural mission. Its digitization is an act of preservation of inestimable value to the community.*

Asset #12 — Granafei Underground Oil Mill

Municipality: Sternatia | Type: productive

Question	1 (not at all)	2 (sligh tly)	3 (quit e a bit)	4 (very)	5 (extr emel y)	Ratin g
D1. Cultural and identity significance of the property					X	5
D2. Suitability of the selection for digitization and inclusion in the digital archive				X		4
D3. Quality of the digital documentation produced and reviewed			X			3
D4. Accessibility and usability of digital content for the community			X			3
D5. Tourism and cultural potential of the digitized asset and the content produced					X	5
D6. Contribution to the promotion of intangible heritage (Griko, traditions) through the digital product created				X		4
D7. Usefulness of digitization for the preservation and transmission of the cultural asset				X		4
D8. Community involvement in the process of selecting the item to be digitized					X	5
D9. Overall satisfaction with the choice of item and the usability of the digitization output					X	5

Average: 4.22/5.00

Comment: *This asset is at the heart of our cultural mission. Its digitization is an act of preservation of inestimable value to the community.*

Asset #13 — Historic Center of Sternatia

Municipality: Sternatia | Type: urban

Question	1 (not at all)	2 (a little)	3 (quit e a bit)	4 (very)	5 (very much)	Ratin g
D1. Cultural and identity significance of the property			X			3
D2. Suitability of the selection for digitization and inclusion in the digital archive				X		4
D3. Quality of the digital documentation produced and reviewed				X		4
D4. Accessibility and usability of digital content for the community			X			3
D5. Tourism and cultural potential of the digitized asset and the content produced			X			3
D6. Contribution to the promotion of intangible heritage (Griko, traditions) through the digital product created			X			3
D7. Usefulness of digitization for the preservation and transmission of the cultural asset			X			3
D8. Community involvement in the process of selecting the item to be digitized			X			3
D9. Overall satisfaction with the choice of item and the usability of the digitization output			X			3

Average: 3.22/5.00

Comment: *The item is relevant, but the description should include the terms in Griko where applicable, to fully highlight its linguistic dimension.*

Rating Summary

#	Good	Type	Average
14	Chora-ma Study Center (Palazzo Granafei)	Cultural/linguistic	4.78
12	Granafei Underground Oil Mill	productive	4.22
13	Historic Center of Sternatia	urban	3.22
		OVERALL AVERAGE	4.07

Daniele Coricciati

Role: City Council Member | Organization: City of Zollino | City: Zollino

Project #4 — Pozzelle di Pirro

Municipality: Zollino | Type: Hydraulic

Question	1 (not at all)	2 (a little)	3 (quit e a bit)	4 (very)	5 (very much)	Ratin g
D1. Cultural and identity significance of the property					X	5
D2. Suitability of the selection for digitization and inclusion in the digital archive				X		4
D3. Quality of the digital documentation produced and reviewed					X	5
D4. Accessibility and usability of digital content for the community					X	5
D5. Tourism and cultural potential of the digitized asset and the content produced					X	5
D6. Contribution to the promotion of intangible heritage (Griko, traditions) through the digital product created			X			3
D7. Usefulness of digitization for the preservation and transmission of the cultural asset			X			3
D8. Community involvement in the process of selecting the item to be digitized				X		4
D9. Overall satisfaction with the choice of item and the usability of the digitization output				X		4

Average: 4.22/5.00

Comment: *As an administration, we fully support this choice. The asset represents the territory in the most authentic way, and digitization amplifies its institutional visibility.*

Asset #5 — Pozzelle Archaeological Park in Apigliano

Municipality: Zollino | Type: hydraulic/archaeological

Question	1 (not at all)	2 (sligh tly)	3 (quit e a bit)	4 (very)	5 (very much)	Ratin g
D1. Cultural and identity significance of the property				X		4
D2. Suitability of the selection for digitization and inclusion in the digital archive			X			3
D3. Quality of the digital documentation produced and reviewed				X		4
D4. Accessibility and usability of digital content for the community				X		4
D5. Tourism and cultural potential of the digitized asset and the content produced			X			3
D6. Contribution to the promotion of intangible heritage (Griko, traditions) through the digital product created			X			3
D7. The Benefits of Digitization for the Preservation and Transmission of Cultural Heritage			X			3
D8. Community involvement in the process of selecting the item to be digitized					X	5
D9. Overall satisfaction with the choice of item and the usability of the digitization output				X		4

Average: 3.67/5.00

Comment: *The selection is reasonable. It will be necessary to ensure periodic updates to the records and an accessible public platform to make the resource effectively usable.*

Asset #6 — Cisterns of Masseria Gloria

Municipality: Zollino | Type: hydraulic

Question	1 (not at all)	2 (a little)	3 (quit e a bit)	4 (very)	5 (extr emel y)	Ratin g
D1. Cultural and identity significance of the property			X			3
D2. Suitability of the selection for digitization and inclusion in the digital archive				X		4
D3. Quality of the digital documentation produced and reviewed					X	5
D4. Accessibility and usability of digital content for the community			X			3
D5. Tourism and cultural potential of the digitized asset and the content produced					X	5
D6. Contribution to the promotion of intangible heritage (Griko, traditions) through the digital product created				X		4
D7. Usefulness of digitization for the preservation and transmission of the cultural asset			X			3
D8. Community involvement in the process of selecting the item to be digitized				X		4
D9. Overall satisfaction with the choice of item and the usability of the digitization output				X		4

Average: 3.89/5.00

Comment: *The selection is reasonable. It will be necessary to ensure periodic updates to the records and an accessible public platform to make the resource effectively usable.*

Asset #30 — Video Testimony: Flooded Manholes

Question	1 (not at all)	2 (a little)	3 (quit e a bit)	4 (very)	5 (very much)	Ratin g
D1. Cultural and identity significance of the property			X			3
D2. Suitability of the selection for digitization and inclusion in the digital archive			X			3
D3. Quality of the digital documentation produced and reviewed				X		4
D4. Accessibility and usability of digital content for the community			X			3
D5. Tourism and cultural potential of the digitized asset and the content produced				X		4
D6. Contribution to the promotion of intangible heritage (Griko, traditions) through the digital product created			X			3
D7. Usefulness of digitization for the preservation and transmission of the cultural asset			X			3
D8. Community involvement in the process of selecting the item to be digitized				X		4
D9. Overall satisfaction with the choice of item and the usability of the digitization output			X			3

Rating: 3.33/5.00

Comment: *The selection is reasonable. Regular updates to the profiles and an accessible public platform will be necessary to ensure effective use.*

Rating Summary

#	Good	Type	Average
4	Pozzelle di Pirro	Hydraulic	4.22
5	Apigliano Pozzelle Archaeological Park	hydraulic/archaeological	3.67
6	Cisterns of Masseria Gloria	hydraulic	3.89
30	Video Testimonial: Flooded Sump Pits	documentary/video	3.33
		OVERALL RATING	3.78

4.3 Contributions from users such as local residents, researchers, refugees, or visitors

The usability testing phase with local residents, researchers, refugees, and visitors revealed a strong emotional and cognitive impact on users. The platform functions not only as a technological tool but as a genuine intergenerational and social bridge, capable of breaking down physical and geographical barriers. The prevailing sentiment is one of “rediscovering the everyday,” where digitization allows users to view often-overlooked or inaccessible resources with fresh eyes.

Below are the individual comments:

- User 1: I am satisfied with the result achieved; I would like to see this experience replicated for other sites we have in our area.
- User 2: I had never seen the interior of the underground oil mill in my town that so many people talk about, and at my age, I wouldn't be able to go down there to see it because it's underground. Seeing it on a phone was exciting!
- User 3: I had never realized how extraordinary the pozzelle were, even in their design, until I saw the photo from above!
- User 4: I find the photos very evocative; it would be wonderful to see the same project in all the villages across the province for all residents and people living far from here.
- User 5: I never thought I'd get to see the beauty of all these sites together. It's exciting to see that we, too, have so much history to share with future generations!
- User 6: I find it moving to see the beauty of a place that welcomed me and that I now feel is a bit like home; I'm curious to see so many other places here that I don't know!
- User 7: Today, for the first time, I'm discovering so many places I thought I knew, because I've seen them from a different perspective!

- User 8: I believe this digitization tool is the future! Now even young people can engage with issues related to the protection and care of cultural heritage!
- User 9: I've always been passionate about history, but I find it difficult to access cultural heritage. Finally, a tool that makes certain heritage sites more accessible—ones that would otherwise be hard to find!
- User 10: Today I'm discovering the existence of so many cultural assets in this little town that's welcoming me and intriguing me more and more!

Finally, a thematic summary:

- A. Accessibility and Inclusion (Physical and Social)

Digital technology proves to be the key to accessing complex sites.

- Overcoming architectural barriers: Users with limited mobility have been able to explore underground sites (e.g., oil mills) that would otherwise be inaccessible, enjoying an emotionally meaningful experience.
- Democratization of culture: The tool facilitates the engagement of new generations with issues of protection and conservation, making local history “smart” and appealing.

- B. Visual Perspectives and Aesthetic Enhancement

The use of new imaging technologies has altered the perception of the value of cultural assets.

- Bird's-eye and panoramic views: Aerial photography has allowed for the appreciation of architectural features (e.g., pozzelle) not visible from the ground, enhancing the perceived aesthetic value.
- Atmosphere and Narrative: The quality of the images has been described as “evocative,” fueling the desire for a comprehensive cataloging effort covering the entire province.

- C. Identity, Territory, and Integration

The platform serves as a tool for fostering a sense of belonging among residents and new citizens.



- Sense of Belonging: For both long-time residents and those who have chosen the area as their new home, the digital view of these assets strengthens emotional ties and curiosity about local history.
- Potential for those living away: The importance of the platform in maintaining a connection with those living far away is emphasized, serving as a digital territorial attraction.

3. Integration Feedback (Constructive Criticism Scenarios)

To ensure a balanced analysis, feedback focused on technical and content optimization is reported verbatim:

- User A (Technical Issue): "The images are beautiful, but loading on mobile was slow in some parts of the historic center. A 'lite' version would be helpful for those with poor connectivity!"
- User B (In-Depth Feedback): "Excellent visual impact, but it would also be interesting to have some additional content, such as an immersive audio guide to accompany you on your journey. Who knows if this could be the first step toward widespread and comprehensive digitization of the area!"
- User C (Tourism Integration): "Useful for exploring the site; it would be perfect if there were a button to book an in-person tour or view the actual opening hours. Little by little, the platform can be expanded with many other features for visiting tourists!"

4.4 Methods such as surveys, interviews, or usability tests

This document compiles the evaluations of 16 local stakeholders on the cultural heritage sites digitized as part of the ISRICM-EU project.

- Number of stakeholders involved: 16
- Overall satisfaction rating: 4.21/5.00
- Stakeholders with an average score of ≥ 4.0 (high satisfaction): 12 (75%)
- Stakeholders with an average of 3.5–3.9 (good satisfaction): 4 (25%)
- Stakeholders with an average score < 3.5 (adequate satisfaction): 0 (0%)

Average by stakeholder:

Stakeholder	Organization/Municipality	Overall average
Silvano Palamà	Calimera House Museum	4.42
Salvatore Rizzello	Municipality of Carpignano Sal.	4.22
Alessandra Russo	Pro Loco / MUS.AR.CA.	4.17
Egidio Catullo	Private	4.28
Roberto Casaluci	Municipality of Castrignano de' Greci	4.25
Simone Macrì	Private	4.61

Chiara Costantino	Castello Volante Info Point	4.67
Fabio Tarantino	Municipality of Martano	4.59
Pantaleo Rielli	Open Cooperative (Palmieri Park)	4.59
Annalisa Malerba	Municipality of Melpignano	4.44
Anna Guarini	Municipality of Soleto	3.72
Claudio Giovinazzo	Municipality of Soleto	4.00
Gabriele Candito	Municipality of Sternatia	3.69
Marta Martina	Municipality of Sternatia	3.78
Gaetano Mastrolia	Chora-ma Study Center	4.07
Daniele Coricciati	Municipality of Zollino	3.78

4.5 Analysis of Results and Lessons Learned

The evaluation process for the selection of digitized cultural heritage involved 16 local stakeholders, who were administered a structured questionnaire using a 5-point Likert scale (1=not at all satisfied; 5=very satisfied), covering 9 dimensions: cultural relevance, appropriateness of the choice, quality of the digital documentation, accessibility and usability of the content, tourism potential of the digitized asset, contribution to the promotion of intangible heritage, usefulness of digitization for conservation, community involvement in the selection, and overall satisfaction with usability.

The results show an overall high level of satisfaction, with an overall average of 4.21/5.00. Seventy-five percent of stakeholders gave an average rating of 4.0 or higher, confirming general agreement with the choices made. The dimensions that received the highest scores relate to the cultural and identity significance of the assets (D1) and the usefulness of digitization for conservation (D7), while the dimension regarding community involvement in the selection process (D8) received more moderate ratings, suggesting the need to strengthen participatory mechanisms in future phases of the project.